

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Basic Merchandise S.r.l.		05/31/1995	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	Basic Italia S.r.l.		
Street Address:	Corso Brescia 86		
City:	Torino		
State/Country:	ITALY		
Postal Code:	10152		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1537872	KAPPA	
CORRESPONDENCE DATA			
Fax Number:	(202)783-6031		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 783-6040		
Email:	PTO-TM-Email@rothwellfigg.com		
Correspondent Name:	Rothwell, Figg, Ernst & Manbeck, pc		
Address Line 1:	1425 K Street NW		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	2098-136		
DOMESTIC REPRESENTATIVE			
Name:	Rothwell, Figg, Ernst & Manbeck, pc		
Address Line 1:	1425 K Street NW		
Address Line 2:	Suite 800		

CH \$40.00 1537872

900149642

**TRADEMARK
 REEL: 004111 FRAME: 0946**

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:

Anne M. Sterba

Signature:

/Anne M. Sterba/

Date:

12/10/2009

Total Attachments: 0

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