

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Arena Des Canadiens Inc.		12/01/2009	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	National Bank of Canada		
Street Address:	600 de la guachetiere Ouest		
City:	Montreal, Quebec		
State/Country:	CANADA		
Entity Type:	COMPANY: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3167148	GEG	
Registration Number:	3499072	GILLET ENTERTAINMENT GROUP	
Registration Number:	3465182	OSHEAGA MUSIC AND ARTS FESTIVAL	
Serial Number:	77473135	HEAVY MTL	
CORRESPONDENCE DATA			
Fax Number:	(617)342-4001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-342-4000		
Email:	PtoMailBoston@foley.com		
Correspondent Name:	Nicole Gage		
Address Line 1:	111 Huntington Avenue		
Address Line 2:	Foley & Lardner LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199-7610		
DOMESTIC REPRESENTATIVE			
Name:	Nicole Gage		
Address Line 1:	111 Huntington Avenue		

OP \$1115.00 3167148

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**TRADEMARK
 REEL: 004112 FRAME: 0948**

Address Line 2: Foley & Lardner LLP
Address Line 4: Boston, MASSACHUSETTS 02199-7610

NAME OF SUBMITTER:	Nicole Gage
Signature:	/Nicole Gage/
Date:	12/11/2009

Total Attachments: 5
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NOTICE OF GRANT OF SECURITY INTEREST TRADEMARKS

UNITED STATES PATENT AND TRADEMARK OFFICE

Gentlemen:

Please be advised that pursuant to the General Security Agreement dated as of December 1, 2009 (as same may be amended, restated, supplemented or otherwise modified from time to time, the "GSA") among, *inter alia*, L'ARÉNA DES CANADIENS INC., an Ontario corporation (the "Grantor") and National Bank of Canada ("NBC"), for itself and on behalf of the CHC Lenders and the Administrative Agent (as both terms are defined in the GSA), and pursuant to a Deed of Hypothec and Issue of Bonds dated as of November 20, 2009 (as same may be amended, restated, supplemented or otherwise modified from time to time, the "Hypothec") among, *inter alia*, the Grantor and NBC, as *fondé de pouvoir* for the Bondholders (as defined in the Hypothec), the Grantor has granted a continuing security interest in and a continuing lien upon, the trademark and trademark applications and/or registrations shown below:

TRADEMARK REGISTRATIONS

United States:

<u>Trademark</u> <u>App. No./Reg No.</u>	<u>Name or Mark</u>	<u>USPTO Registration Date</u>
Reg. No. 3 167 148	GEG Audio and Visual Recordings Namely Motion Picture Films and Film Strips, Pre-Recorded Audio Tapes, Compact Discs, Video Tapes, Videocassettes, Digital Audio Tapes, Compact Disc Video and Laser Discs and Digital Versatile Discs all Featuring Music and Entertainment, Namely, Third Party Live Theatre, Concerts, Musicals, Circus Shows, Ice Shows, Magic Shows. Online Entertainment Website Promoting Third Party Live Theatre, Concerts, Musicals, Circus Shows, Ice Shows, Magic Shows, and Sports Events, Namely Moto- Sports, Ice Skating, Wrestling,	November 7, 2006

Skateboarding, Inline Skating, Basketball; Ticket Agencies for Live Theatre, Concerts, Musicals, Circus Shows, Ice Shows, Magic Shows and Sports Events, Namely Moto Sports, Ice Skating, Wrestling, Skateboarding, Inline Skating, Basketball; Distributorships in the Field of Prerecorded Music; Promotion of Third Party Live Theatre, Concerts, Musicals, Circus Shows, Ice Shows, Magic Shows Through Advertising Via Radio, Television, Magazines, Newspapers, Flyers, Brochures, Posters, Printed Material; Promoting Third Party Sports Competitions and Events Through Advertising Via Radio, Television, Magazines, Newspapers, Flyers, Brochures, Posters, Printed Material; Promoting Musical Entertainment Events and Musical Acts of Others Through the Distribution of Printed Promotional Materials; Promoting the Entertainment Goods and Services of Others By Soliciting and Arranging for Sponsors To Affiliate Their Goods and Services With Namely, Live and Recorded Musical Concerts and Music Festivals, Representation and Management of Performing Artists, Namely, Singers, Musicians and Comedians.

Entertainment Services, Namely, Production of Programs for Presentation on Radio and Television in the Fields of Prerecorded Music Programs; Organization and Production of Entertainment Events, Namely, Live and Recorded Musical Concerts and Music Festivals; Organization and Production of

Entertainment Events, Namely,
Radio, Television and Internet
Broadcasts; Entertainment in the
Nature of On-Going Television
Shows in the Fields of Music,
Variety and Sports.

Arena Services, Namely, Providing
General Facilities for Sports Events,
Namely Moto-Sports, Ice-Skating,
Wrestling, Skateboarding, Inline
Skating, Basketball.

Reg. No. 3 499 072

**GILLETT ENTERTAINMENT
GROUP (AND DESIGN)**

September 9, 2008



Pre-Recorded Audio and Visual
Recordings, Namely, Motion
Picture Films and Film Strips, Pre-
Recorded Audio Tapes, Compact
Discs, Video Tapes, Video
Cassettes, Digital Audio Tapes,
Compact Disc Video and Laser
Discs and Digital Versatile Discs
All Featuring Music and Music
Entertainment.

Promotion of Special Events of
Others, Namely, Live Theater,
Concerts, Musicals, Circus Shows,
Ice Shows and Magic Shows;
Promotion of Musical
Entertainment Events and Musical
Acts of Others Through the
Distribution of Printed Promotional
Materials; Promotion of Musical
Concerts, Music Festivals, Live
Theater, Concerts, Circus Shows,
Ice Shows, and Magic By Soliciting
and Arranging for Sponsors to

Affiliate Their Goods and Services
With Such Entertainment Events
for a Fee; Management Services for
the Representation of Artists,
Namely, Singers, Musicians and
Comedians.

Entertainment Services, Namely,
Production and Distribution of
Radio and Television Programs in
the Field of Music; Production of
Television Programs, Radio
Programs and Internet
Entertainment Programs.

Reg. No. 3 465 182

**OSHEAGA MUSIC AND ARTS
FESTIVALS (AND DESIGN)**

July 15, 2008



Entertainment Services, Namely
Live Music Concerts and Music
Production Events.

App. No. 77-473135
(Pending)

HEAVY MTL

May 13, 2008

Entertainment Services, Namely
Live Music Concerts and Music
Production Services.

[Signature page follows]

The Grantor and NBC, for itself and on behalf of the CHC Lenders and the Administrative Agent (as both terms are defined in the GSA) and as *fondé de pouvoir* of the Bondholders (as defined in the Hypothec), hereby acknowledge and agree that the security interest in the foregoing trademarks and/or trademark applications (i) may only be terminated in accordance with the terms of the GSA and/or the Hypothec and (ii) is not to be construed as an assignment or license of any trademark or trademark application.

Very truly yours,

L'ARÉNA DES CANADIENS INC.
an Ontario Corporation

Per: 

Name: Fred Steer
Title: Director

Acknowledged and Accepted:

NATIONAL BANK OF CANADA
as Administrative Agent and as *Fondé de pouvoir*

Per: 

Name: Stephen Redding
Title: Director

Per: 

Name: Nicolas Laliberté
Title: Director

[Signature page of Notice of Grant USPTO (L'Aréna)]