

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|--|-------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| VirtualTourist.com, Inc. | | 12/09/2009 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | TripAdvisor LLC | | |
| Street Address: | 141 Needham Street | | |
| City: | Newton | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02464 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2316011 | VIRTUAL TOURIST | |
| Registration Number: | 3483632 | MAPSTER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (617)261-3175 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 6172613100 | | |
| Email: | tmboston@klgates.com | | |
| Correspondent Name: | Sara E. Yevics | | |
| Address Line 1: | One Lincoln Street | | |
| Address Line 2: | State Street Financial Center | | |
| Address Line 4: | Boston, MASSACHUSETTS 02111 | | |
| ATTORNEY DOCKET NUMBER: | VTC-601 AND VTC-602 | | |
| NAME OF SUBMITTER: | Sara E. Yevics | | |
| Signature: | /Sara E Yevics/ | | |

OP \$65.00 2316011

Date:

12/11/2009

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

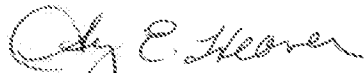
WHEREAS, VirtualTourist.com, Inc., a corporation organized and existing under the laws of the state of California with a principal place of business located at 1600 Rosecrans Ave., Building 6-B, Manhattan Beach, California (hereinafter referred to as "Assignor") is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

WHEREAS, TripAdvisor LLC, a limited liability company organized and existing under the laws of the state of Delaware, with a principal place of business at 141 Needham Street, Newton, Massachusetts (hereinafter referred to as "Assignee") is desirous of acquiring the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used; and

NOW THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, by its duly authorized corporate officer all effective this 9th day of December, 2009

VirtualTourist.com, Inc.



By: Amy E. Weaver
Title: SVP and Assistant Secretary

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

I certify that I personally know that Amy E. Weaver is the person who appeared before me, and that she stated under oath that she is the duly appointed Senior Vice President and Assistant Secretary of VirtualTourist.com, Inc., that she has the authority to execute this instrument on behalf of VirtualTourist.com, Inc., and that the execution of this instrument is her free and voluntary act for the uses and purposes mentioned in the instrument.

Dated this 9th day of December, 2009.

Lori Hagstrom

NOTARY PUBLIC for and for the State of Washington
Residing at Bothell, Washington
My appointment expires: 16 August 2011

LORI A. HAGSTROM
STATE OF WASHINGTON
NOTARY PUBLIC
MY COMMISSION EXPIRES
08-16-11

Schedule A

| <u>Marks</u> | <u>Registration Number</u> | <u>Registration Date</u> |
|-----------------|----------------------------|--------------------------|
| VIRTUAL TOURIST | 2316011 | February 8, 2000 |
| MAPSTER | 3483632 | August 12, 2008 |