

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE PROCTER AND GAMBLE COMPANY		12/11/2009	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	The Gillette Company		
Street Address:	THE PRUDENTIAL TOWER BUILDING		
City:	BOSTON		
State/Country:	MASSACHUSETTS		
Postal Code:	02199		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2856829	POWER RUSH	
CORRESPONDENCE DATA			
Fax Number:	(513)945-6798		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-983-0728		
Email:	grow.ka@pg.com		
Correspondent Name:	KAREN A. GROW		
Address Line 1:	299 EAST SIXTH STREET		
Address Line 2:	S8-218		
Address Line 4:	CINCINNATI, OHIO 45202		
ATTORNEY DOCKET NUMBER:	TM-207723 TR730.1-G		
NAME OF SUBMITTER:	KAREN A. GROW		
Signature:	/KAREN A. GROW/		

CH \$40.00 2856829

Date:

12/11/2009

Total Attachments: 2

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UNITED STATES

TRADEMARK ASSIGNMENT

WHEREAS, **The Procter & Gamble Company**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding registrations (the "Trademarks"); and

WHEREAS, **The Gillette Company**, located and doing business at The Prudential Tower Building Boston MA 02199 (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 11th day of December, 2009.

The Procter & Gamble Company

Carl J. Roof
Carl J. Roof
Assistant Secretary

SCHEDULE

Trademark	Country	Registration Number	Registration Date
POWER RUSH	United States	2,856,829	June 4, 2004