

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CBS Broadcasting Inc.		12/09/2009	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CBS Studios Inc.		
<b>Street Address:</b>	4024 Radford Avenue		
<b>City:</b>	Studio City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91604		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77739527	THE GOOD WIFE	
<b>Serial Number:</b>	77739520	THE GOOD WIFE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2129754321		
<b>Email:</b>	trademarks@cbs.com		
<b>Correspondent Name:</b>	Mallory Levitt		
<b>Address Line 1:</b>	51 West 52nd Street		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	THE GOOD WIFE ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Mallory Levitt		
<b>Signature:</b>	/ml/		
<b>Date:</b>	12/11/2009		

CH \$65.00 77739527

Total Attachments: 1

source=THE GOOD WIFE assignment#page 1.tif

**ASSIGNMENT OF TRADEMARKS**

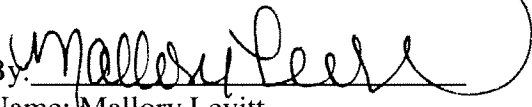
WHEREAS, [CBS Studios Inc.] ("Assignor"), a [Delaware] corporation with a place of business at [4024 Radford Avenue, Studio City, CA 91604], is the owner of [Application Nos. 77739527 & 77739520] for the mark [THE GOOD WIFE] (the "Mark") on and in connection with [Class 41 & 9] and as of [September 23, 2009] assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, [CBS Broadcasting Inc.] ("Assignee"), a [New York] corporation with a place of business at [51 West 52<sup>nd</sup> Street, New York, NY 10019], desires to obtain all rights in and to the Mark.

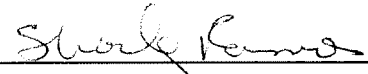
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 23, day of September 2009.

[CBS Studios Inc.]

By:   
Name: Mallory Levitt  
Title: Assistant Secretary

Sworn to before me this  
23<sup>rd</sup> day of September, 2009

  
\_\_\_\_\_  
Notary Public

**SHIRLEY RAMOS**  
Notary Public, State of New York  
Registration No. 01RA6032832  
Qualified in Kings County  
Certificate Filed in Westchester County  
My Commission Expires on Nov. 8, 2009