

Form PTQ-1594 (Rev. 01-09)  
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Ryuji Hirooka

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_

Citizenship (see guidelines) Japanese citizen

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) December 11, 2009

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: World Nutrition, Inc.

Internal

Address: Suite 2000

Street Address: 7001 North Scottsdale Road

City: Scottsdale

State: Arizona

Country: Maricopa      Zip: 85253

- Association      Citizenship \_\_\_\_\_
- General Partnership      Citizenship \_\_\_\_\_
- Limited Partnership      Citizenship \_\_\_\_\_
- Corporation      Citizenship Arizona
- Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)

77716464

B. Trademark Registration No.(s)

3662564

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

VITALZYM  
NATTOVITA

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Karen L. Liepmann

Internal Address: Suite 2100

Street Address: 1850 North Central Avenue

City: Phoenix

State: Arizona      Zip: 85004-4584

Phone Number: 602-212-8532

Fax Number: 602-586-5278

Email Address: kliedmann@stinson.com

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00**

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number 194409-4460

Authorized User Name Karen L. Liepmann

**9. Signature:**

  
Signature

December 11, 2009

Date

Karen L. Liepmann

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

CH \$65.00 194409 77716464

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective as of DECEMBER 11, 2009 (the "Effective Date") by Ryuji Hirooka, a Japanese ~~citizen~~ living in the United States ("Assignor"), for the benefit of World Nutrition, Inc., an Arizona corporation ("Assignee"). Assignor is the sole director and the President and Chief Executive Officer of Assignee.

NOW THEREFORE, in consideration of the mutual covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Grant and Assignment of Marks. Effective as of the Effective Date, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all right, title, and interest in and to those certain trademarks, pending applications listed on Exhibit A, together with the goodwill of Assignor's business and common law trademark rights pertaining thereto (collectively, the "Marks"), the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringements of the Marks, along with the right to sue for and collect such damages for the use and benefit of Assignee and Assignee's successors, assigns and other legal representatives.


2. Representations and Warranties. Each party represents and warrants that (i) this Assignment is a legal, valid and binding obligation of such party, (ii) it has full power and authority to enter into and perform its obligations under this Assignment in accordance with its terms, and (iii) it is and will remain free of any obligations and restrictions that would prevent or impede its performance of its obligations under this Assignment.

3. Further Assurances. Each party will, without additional consideration, take such further actions and execute promptly such further documents as are necessary to effect and record the above assignment, including any actions or documents required by the applicable registrar to document the transfer herein or as may be necessary to protect, secure and vest good, valid and marketable title to the Marks and related rights in Assignee.

4. Recording of Assignment. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue the Marks, or other evidence or forms of intellectual property protection or applications as, to issue the same to Assignee and Assignee's successors, assigns and other legal representatives in accordance with the terms of this instrument.


IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

ASSIGNOR:

  
Ryuji Hirooka

State of Arizona ) ss  
County of Maricopa )

On this 11<sup>th</sup> day of December, 2009, before me, the undersigned Notary Public, personally appeared Ryuji Hirooka, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

Signature:   
Name Amanda Miller, Notary Public

Seal:



EXHIBIT A

Mark	Registrant/ Owner (as per PTO)	Serial No.	Registration No.
VITALZYM	Ryuji Hirooka	77716464	--
NATTOVITA	Ryuji Hirooka	77451243	3662564

DB03/808967.0002/9315181.1.MD02

RECORDED: 12/11/2009

TRADEMARK  
REEL: 004113 FRAME: 0397