

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Actuant Corporation		10/15/2009	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Menard, Inc.		
<b>Street Address:</b>	5101 Menard Drive		
<b>Internal Address:</b>	Attn: Corp Legal		
<b>City:</b>	Eau Claire		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54703		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77822723	SMART ELECTRICIAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(715)876-2871		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7158762816		
<b>Email:</b>	eskille@menard-inc.com		
<b>Correspondent Name:</b>	Menard, Inc.		
<b>Address Line 1:</b>	5101 Menard Drive		
<b>Address Line 2:</b>	Attn: Eric Skille; Corp Legal		
<b>Address Line 4:</b>	Eau Claire, WISCONSIN 54703		
<b>NAME OF SUBMITTER:</b>	Eric Skille		
<b>Signature:</b>	/E Skille/		
<b>Date:</b>	12/14/2009		

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Total Attachments: 1

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## TRADEMARK ASSIGNMENT

WHEREAS, Actuant Corporation, a corporation organized under the laws of the State of Wisconsin, having its principal place of business at 13000 West Silver Spring Drive, Butler, Wisconsin 53007 ("Assignor"), is the owner of the entire right, title and interest in and to U.S. Trademark Application Serial No. 77/822,723, filed in the U.S. Patent and Trademark Office on September 9, 2009 (the "Application"), and is thereby the owner of the trademark SMART ELECTRICIAN (the "Mark") for various hand tools, as specified in the Application; and

WHEREAS, Menard, Inc., a Wisconsin corporation, located at 5101 Menard Drive, Eau Claire, WI 54703, ("Assignee"), desires to acquire all of Assignor's rights in and to the Mark and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all of its right, title, and interest in and to the Mark, together with the goodwill of the business associated with the Mark, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past infringements of the Mark herein assigned.

Assignor represents it is the legal owner of all right, title, and interest in and to the Mark and has the right to assign the Mark and that there are no pending legal proceedings involving the Mark.

This Assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with, or under their direction, and all those in privity therewith.

Assignee agrees to cooperate with Assignor and take any further action and execute any documents required to effectuate the purposes of this Assignment.

ACTUANT CORPORATION

By: \_\_\_\_\_

Terry M. Braatz

Its: Treasurer

Date: \_\_\_\_\_

October 15, 2009