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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the address and the country of organization of the Conveying Party and the Receiving Party previously recorded on Reel 004099 Frame 0822. Assignor(s) hereby confirms the change of name.	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LG Chem Investment Ltd.	FORMERLY LG Chemical Ltd.	103/04/2003	CORPORATION: REPUBLIC OF KOREA

RECEIVING PARTY DATA

Name:	LG Corp.
Street Address:	20, Yoido-dong, Yongdungpo-Ku
City:	Seoul
State/Country:	REPUBLIC OF KOREA
Entity Type:	CORPORATION: REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2791720	NATURELIFE

CORRESPONDENCE DATA

Fax Number: (310)586-7800

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-732-6500

Email: LAIPMAIL@gtlaw.com

Correspondent Name: Elise Tenen-Aoki

Address Line 1: 2040 Colorado Ave., Suite 400E

Address Line 4: Santa Monica, CALIFORNIA 90404

ATTORNEY DOCKET NUMBER: 070475.010100

DOMESTIC REPRESENTATIVE

Name: Elise Tenen-Aoki
Address Line 1: 2040 Colorado Ave.

TRADEMARK REEL: 004113 FRAME: 0594 540.00 279172

900149882

Address Line 2: Suite 400E Address Line 4: Santa Monica, CALIFORNIA 90404		
NAME OF SUBMITTER:	Elise Tenen-Aoki	
Signature:	/ETA/	
Date:	12/14/2009	
Total Attachments: 3 source=Change of Name#page1.tif source=Change of Name#page2.tif source=Change of Name#page3.tif		

TRADEMARK REEL: 004113 FRAME: 0595

Torikian, Aleen (Secy-OC-IP/Tech)

From:

Tenen-Aoki, Elise (OfCnl-OC-IP/Tech)

Sent:

Thursday, November 19, 2009 4:20 PM

To:

Torikian, Aleen (Secy-OC-IP/Tech)

Subject:

Change of Name Recordal NATURELIFE 070475-010100

Importance: High



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TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LG Chem Investment Ltd.	FORMERLY LG Chemical Ltd.	03/04/2003	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF

RECEIVING PARTY DATA

Name:	LG Corp.	
Street Address:	20, YOIDO-DONG, YONGDUNGPO-KU	
City:	Seoul	
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF	
Entity Type:	CORPORATION: KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration		

TRADEMARK REEL: 004113 FRAME: 0596

Number: 2791720	NATURELIFE		
CORRESPONDENCE DATA			
Phone: (949) 732-69 Email: tenen-aokie(Correspondent Name: Elise Tenen- Address Line 1: 2450 Colora Address Line 2: Suite 400E	Mail when the fax attempt is unsuccessful. 887 @gtlaw.com Aoki/Greenberg Traurig LLP		
ATTORNEY DOCKET NUMBER:	070475.010100		
DOMESTIC REPRESENTATIVE			
Name: Elise Tenen-Aoki / Greenberg Traurig LLP Address Line 1: 2450 Colorado Ave Address Line 2: Suite 400E Address Line 4: Santa Monica, CALIFORNIA 90404			
NAME OF SUBMITTER:	Elise Tenen-Aoki		
Signature:	/eta/		
Date:	11/19/2009		
Total Attachments: 0			
RECEIPT INFORMATION			
ETAS ID: TM157 Receipt Date: 11/19/2 Fee Amount: \$40	l l		

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NO SUPPORTIVE DOCUMENTATION IS NEEDED FOR A CHANGE OF NAME RECORDATION

RECORDED: 12/14/2009

TRADEMARK REEL: 004113 FRAME: 0598