TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Elizabeth Hendry		12/14/2009	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Ricardo Hayes	
Street Address:	7333 Dartmouth Avenue	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63130	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77019941	SNICKY SNAKS

CORRESPONDENCE DATA

Fax Number: (314)238-2401

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 314-238-2400

Email: trademarks@patpro.com

Correspondent Name: Carol J. Hamilton

Address Line 1: 12412 Powerscourt Drive

Address Line 2: Suite 200

Address Line 4: St. Louis, MISSOURI 63131

ATTORNEY DOCKET NUMBER:	HENE SNICUS
NAME OF SUBMITTER:	Carol J. Hamilton
Signature:	/carol j hamilton/
Date:	12/14/2009

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ASSIGNMENT

WHEREAS, Elizabeth Hendry, a U.S. citizen, of 1266 Weatherton Place, Ballwin, MO 63021, has intended to use the mark SNICKY SNAKS in interstate commerce and filed an application with the United States Patent And Trademark Office on October 12, 2006, which application has been given Serial No. 77/019941, but has not yet filed an allegation of use under §§1(c) or 1(d) of The Trademark Act, and

WHEREAS, Ricardo Hayes, a U.S. citizen, residing at 7333 Dartmouth Avenue, St. Louis, MO 63130, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Blizabeth Hendry does hereby assign to said Ricardo Hayes all right, title and interest in and to the mark SNICKY SNAKS in the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060 along with the goodwill of business symbolized thereby, and the right to sue for past infringement.

Signed at . St. Louis, Missouri, this 14 day of December, 2009

By:

Elizabeth Hendry, Individua

STATE OF MISSOURI

COUNTY OF 51 Louis

On this $\frac{|2|}{|2|}$ day of December, 2009, Elizabeth Hendry, personally appeared before me and acknowledged that he signed the foregoing document in the capacity therein set forth.

SUSAN RISCH Notary Public-Notary Seal Side of Missouri, St Louis County Commission # 07035452 y Commission Expires Apr 16, 2011

> TRADEMARK REEL: 004113 FRAME: 0800

RECORDED: 12/14/2009