

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Retail Brand Alliance, Inc.		12/10/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Ballet Makers, Inc.
Street Address:	One Campus Road
City:	Totowa
State/Country:	NEW JERSEY
Postal Code:	07512
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	546042	CAPEZIO
Registration Number:	662280	CAPEZIO
Registration Number:	893346	CAPEZIO
Registration Number:	1037076	CAPEZIO
Registration Number:	1135803	LITTLE CAPEZIO
Registration Number:	1290790	CAPEZIO
Registration Number:	1826413	CAPEZIO
Registration Number:	3619026	CAPEZIO'S BEEN DANCING SINCE 1887
Serial Number:	77847713	LITTLE CAPEZIO
Serial Number:	77847719	MISS CAPEZIO
Serial Number:	77799817	CAPEZIO

CORRESPONDENCE DATA

Fax Number: (410)280-6758
 Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900149912

**TRADEMARK
 REEL: 004113 FRAME: 0968**

OP \$290.00 546042

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ATTORNEY DOCKET NUMBER:	BMI - GENERAL
NAME OF SUBMITTER:	Lawrence E. Laubscher, Jr.
Signature:	/leljr/
Date:	12/15/2009

Total Attachments: 5
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SCHEDULE A

A. U.S. Trademark Registrations

Registration No.	Mark	Class / Category
546,042	CAPEZIO	25 / shoes
662,280	CAPEZIO	25 / clothing, footwear
893,346	CAPEZIO (stylized)	25 / shoes, tights, leotards
1,037,076	CAPEZIO	42 / retail store services
1,135,803	LITTLE CAPEZIO	25 / footwear
1,290,790	CAPEZIO (stylized)	9 / sunglasses & eyeglass frames
1,826,413	CAPEZIO	25 / clothing
3,619,026	CAPEZIO'S BEEN DANCING SINCE 1887	25 / taps

B. Foreign Trademark Registrations

Country	Registration No.	Mark	Class / Category
Argentina	2,199,532	CAPEZIO	25 / shoes
Australia	A116,425	CAPEZIO	25 / shoes
Australia	657,221	CAPEZIO	18 / leather goods and bags
Austria	142,737	CAPEZIO	25 / ballet shoes and accessories
Bahamas	15,255	CAPEZIO	38 / ballet shoes and accessories
Benelux	301,870	CAPEZIO	25 / shoes
Bermuda	4,426	CAPEZIO	25 / footwear
Canada	UCA43781	CAPEZIO	25 / shoes

Country	Registration No.	Mark	Class / Category
Canada	TMA249,523	CAPEZIO	42 / retail store services
Canada	TMA296,757	CAPEZIO	18 / handbags
Chile	642,513	CAPEZIO	25 / dancewear
China	3289954	CAPEZIO	25 / footwear
Columbia	329195	CAPEZIO	25 / footwear
Denmark	761/1977	CAPEZIO	25 / all goods
Dominican Republic	11,735	CAPEZIO	45 / footwear
Ecuador	3943-93	CAPEZIO	25 / ballet shoes and accessories
Finland	126,475	CAPEZIO	25 / ballet shoes and accessories
France	1,591,892	CAPEZIO	18,24,25 / footwear
Germany	712,838	CAPEZIO	25 / shoes
Greece	43,207	CAPEZIO	25 / footwear
Guatemala	165320	CAPEZIO	25 / ballet shoes and accessories
Haiti	196/138	CAPEZIO	25 / ballet shoes and accessories
Honduras	90733	CAPEZIO	25 / ballet shoes and accessories
Hong Kong	B1507/1962	CAPEZIO	25 / footwear
Hong Kong	A1370/1987	CAPEZIO	25 / clothing and footwear
Iceland	921/1992	CAPEZIO	25 / ballet shoes and accessories
Ireland	90,060	CAPEZIO	25 / clothing and footwear
Israel	83174	CAPEZIO	25 / ballet shoes and accessories
Italy	1,034,465	CAPEZIO	25 / shoes
Jamaica	26,087	CAPEZIO	25 / ballet shoes and accessories

Country	Registration No.	Mark	Class / Category
Japan	3,206,249	CAPEZIO in Katakana	25 / clothing and shoes
Japan	4,134,177	CAPEZIO	25 / shoes
Korea	96,501	CAPEZIO	27 / ballet shoes and accessories
Korea	286,319	CAPEZIO	45 / women=s clothes
Lebanon	58,460	CAPEZIO	25 / ballet shoes and accessories
Mexico	453,198	CAPEZIO	42 / retail store services
Morocco	55,402	CAPEZIO	25 / ballet shoes and accessories
Netherlands Antilles	00,267	CAPEZIO	25 / shoes and clothing
Norway	98,373	CAPEZIO	25 / dancewear
Panama	121,114-01	CAPEZIO	25 / footwear, dance accessories
Peru	95,097	CAPEZIO	25 / footwear
Philippines	41992083194	CAPEZIO	25 / footwear, dance accessories
Portugal	199,936	CAPEZIO	25 / shoes
Singapore	T92/03151D	CAPEZIO	25 / ballet shoes and accessories
South Africa	695,741	CAPEZIO	25 / shoes
South Africa	2268/57	CAPEZIO	25 / footwear, dance accessories
Spain	604,416	CAPEZIO	25 / shoes
Sweden	243,609	CAPEZIO	25 / ballet shoes and accessories
Switzerland	302,873	CAPEZIO	25 / shoes
Taiwan	93,045	CAPEZIO	48 / footwear
Taiwan	692,560	CAPEZIO	25 / clothing
Taiwan	707,336	CAPEZIO	18 / wallets, handbags

Country	Registration No.	Mark	Class / Category
Taiwan	717,023	CAPEZIO	26 / zippers, buttons, etc.
Tangiers	10,135	CAPEZIO	25 / shoes
Thailand	KOR8094	CAPEZIO	25 / shoes
Trinidad	20,730	CAPEZIO	25 / ballet shoes and accessories
United Kingdom	713,741	CAPEZIO	25 / ballet shoes and accessories
United Kingdom	1,527,701	CAPEZIO	25 / clothing and footwear
Uruguay	271,898	CAPEZIO	25 / ballet shoes and accessories
U.S. Virgin Islands	US662280/VI689 7	CAPEZIO	25 / clothing and footwear

C. Pending U.S. Trademark Applications

Application No.	Mark	Class / Category
77/847,713	LITTLE CAPEZIO	25 / clothing and footwear
77/847,719	MISS CAPEZIO	25 / clothing and footwear
77/799,817	CAPEZIO	14 / jewelry

D. Pending Foreign Trademark Applications

Country	Application No.	Mark	Class / Category
Brazil	821234811	CAPEZIO	25 / ballet shoes and accessories
China	7381226	CAPEZIO (Chinese Characters)	25 / clothing and footwear