

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                           |
|----------------------------------|--|-----------------------|---------------------------|
| SUBMISSION TYPE:                 | NEW ASSIGNMENT   |                       |                           |
| NATURE OF CONVEYANCE:            | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                           |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                           |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>        |
| Ms. Joycee Kennedy               |  | 11/30/2009            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                           |
| <b>Name:</b>                     | Dan-Dee International, Ltd.  |                       |                           |
| <b>Street Address:</b>           | 106 Harbor Drive   |                       |                           |
| <b>City:</b>                     | Jersey City  |                       |                           |
| <b>State/Country:</b>            | NEW JERSEY   |                       |                           |
| <b>Postal Code:</b>              | 07305  |                       |                           |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                       |                           |
| <b>PROPERTY NUMBERS Total: 1</b> |  |                       |                           |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                           |
| Registration Number:             | 3345681  | FEEL BETTER           |                           |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                           |
| Fax Number:                      | (212)336-8001  |                       |                           |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                           |
| Phone:                           | 212 336 8000   |                       |                           |
| Email:                           | ptodocket@arelaw.com   |                       |                           |
| Correspondent Name:              | Neil M. Zipkin, Esq., AR&E LLP   |                       |                           |
| Address Line 1:                  | 90 Park Avenue   |                       |                           |
| Address Line 2:                  | 21st Floor   |                       |                           |
| Address Line 4:                  | New York, NEW YORK 10016   |                       |                           |
| ATTORNEY DOCKET NUMBER:          | 28550/728  |                       |                           |
| NAME OF SUBMITTER:               | Neil M. Zipkin   |                       |                           |
| Signature:                       | /Neil M. Zipkin/   |                       |                           |
| Date:                            | 12/15/2009   |                       |                           |

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Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Joycee Kennedy, an individual residing at 4917 Montview Boulevard, Denver, Colorado 80207 ("Assignor"), is the owner of all right, title and interest to the trademark FEEL BETTER (the "Mark") and U.S. Trademark Registration No. 3,345,681 for the Mark; and

WHEREAS, Dan-Dee International, Ltd., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 106 Harbor Drive, Jersey City, New Jersey 73050 ("Assignee"), is desirous of acquiring the Mark, U.S. Trademark Registration No. 3,345,681, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and U.S. Trademark Registration No. 3,345,681.

Dated: 11-30-09

By: 

JOYCEE KENNEDY