

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|---------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| New Strategic Oxygen, LLC | | 11/30/2009 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Forrester Research, Inc. | | |
| Street Address: | 400 Technology Square | | |
| City: | Cambridge | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02139 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77476946 | CPI | |
| Registration Number: | 3629041 | COMMUNICATIONS PROPENSITY INDEX | |
| Registration Number: | 2958668 | ENGRAM | |
| Registration Number: | 2958669 | INE | |
| Registration Number: | 3269043 | INFORMATION NETWORK ENGRAM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)408-4400 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2024084000 | | |
| Email: | docketing@finnegan.com | | |
| Correspondent Name: | FINNEGAN, HENDERSON et al. | | |
| Address Line 1: | 901 New York Avenue, N.W. | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20001 | | |
| ATTORNEY DOCKET NUMBER: | 10956.0017-00000 | | |

OP \$140.00 77476946

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**TRADEMARK
 REEL: 004114 FRAME: 0001**

| | |
|---|----------------------|
| NAME OF SUBMITTER: | Lawrence R. Robins |
| Signature: | /Lawrence R. Robins/ |
| Date: | 12/15/2009 |
| Total Attachments: 7 source=FORRESTERASSIGNMENT#page1.tif source=FORRESTERASSIGNMENT#page2.tif source=FORRESTERASSIGNMENT#page3.tif source=FORRESTERASSIGNMENT#page4.tif source=FORRESTERASSIGNMENT#page5.tif source=FORRESTERASSIGNMENT#page6.tif source=FORRESTERASSIGNMENT#page7.tif | |

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment Agreement"), dated as of December 1, 2009 (the "Effective Date"), is by and between New Strategic Oxygen, LLC, a Delaware limited liability company (the "Assignor") and Forrester Research, Inc., a Delaware corporation ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted, used or acquired certain trademarks, identified on Schedule A hereto (said trademarks, including all common law rights, registrations and applications for registrations thereof, together with the goodwill of the business in connection with which the trademarks are used and all rights to sue and recover for past infringements or wrongful uses thereof everywhere in the world, being referred to herein as the "Assigned Marks"); and

WHEREAS, Assignor, as the owner of the Assigned Marks, and Assignee wish to enter into this Assignment Agreement to consummate Assignee's acquisition and the transfer by Assignor to Assignee of all right, title and interest in and to the Assigned Marks.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree to the following:

1. Transfer of Assigned Marks. Assignor hereby sells, assigns, transfers and sets over to Assignee all right, title and interest in and to the Assigned Marks, together with any and all renewals and extensions of the applications or registrations for the Assigned Marks that may be secured under any applicable law now or hereafter in effect, and the right to oppose an application to register a trademark or cancel a registration for a trademark which may be confusing with the Assigned Marks.
2. Cooperation. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, all reasonable cooperation and assistance (including the execution and delivery of any and all affidavits, declarations, oaths and other documentation, and the delivery of any and all samples, exhibits, specimens and the like in the control of Assignor):
 - (i) in the preparation and prosecution of any applications for registration or any applications for renewal of registrations covering the Assigned Marks;
 - (ii) in the prosecution or defense of any opposition, interference, infringement suits or other proceedings that may arise in connection with the Assigned Marks, including testifying as to any facts relating to the Assigned Marks or this Assignment Agreement (however, in the event of any opposition, interference, infringement suit or other proceedings that may arise in connection with the Assigned Marks or this Assignment Agreement, Assignee shall bear the entire cost thereof including reimbursing Assignor for any substantiated expenses or

disbursements associated with such actions and shall be entitled to retain the entire amount of any recovery or settlement, and Assignor may, if it so desires, also be represented by counsel of its own selection, the fees for which counsel shall be paid by Assignor); and

(iii) in the implementation or perfection of this Assignment Agreement.

3. Binding Provisions. This Assignment Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and permitted assigns.

4. Governing Law. This Assignment Agreement shall be governed by and construed in accordance with the laws of The Commonwealth of Massachusetts without reference to the choice of law principles thereof.

[Remainder of Page Intentionally Left Blank; Signature Page Follows Immediately]

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment Agreement as of the Effective Date.

FORRESTER RESEARCH, INC.

By: Michael Dyle

Name: Michael Dyle

Title: Chief Financial Officer

NEW STRATEGIC OXYGEN, LLC

By: Monitor Company Group GP, LLC,
its Manager

By: _____

Name: Robert J. Samuelson

Title: Chief Financial Officer

COMMONWEALTH OF MASSACHUSETTS)

COUNTY OF MIDDLESEX)

:SS

The foregoing instrument was acknowledged before me this 30th day of November, 2009, by Michael Doyle, the Chief Financial Officer of Forrester Research, Inc., as his act and deed, and the free act and deed of said company.



Notary Public

My commission expires:

Ryan D. Darrah, Notary Public
My Commission Expires September 11, 2009

COMMONWEALTH OF MASSACHUSETTS)

COUNTY OF)

:SS

The foregoing instrument was acknowledged before me this ___ day of November, 2009, by Robert J. Samuelson, the Chief Financial Officer of Monitor Company Group GP LLC, manager of New Strategic Oxygen, LLC, as his act and deed, and the free act and deed of said company.

Notary Public

My commission expires:

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment Agreement as of the Effective Date.

FORRESTER RESEARCH, INC.

By: _____

Name: _____

Title: _____

NEW STRATEGIC OXYGEN, LLC

By: Monitor Company Group GP, LLC,
its Manager

By: Robert J. Samuelson

Name: Robert J. Samuelson

Title: Chief Financial Officer

COMMONWEALTH OF MASSACHUSETTS)

COUNTY OF _____) :SS

The foregoing instrument was acknowledged before me this 30th day of November, 2009, by _____, the _____ of Forrester Research, Inc., as his act and deed, and the free act and deed of said company.

Notary Public

My commission expires:

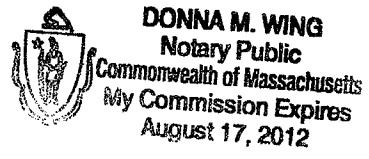
COMMONWEALTH OF MASSACHUSETTS)

COUNTY OF Middlesex) :SS

The foregoing instrument was acknowledged before me this 30th day of November, 2009, by Robert J. Samuelson, the Chief Financial Officer of Monitor Company Group GP LLC, manager of New Strategic Oxygen, LLC, as his act and deed, and the free act and deed of said company.

Donna M. Wing
Notary Public

My commission expires:



Schedule A

| <u>Name:</u> | <u>Country:</u> | <u>Registration Number:</u> |
|---------------------------------|-----------------|-----------------------------|
| Communications Propensity Index | United States | 3629041 |
| Engram | United States | 2958668 |
| INE | United States | 2958669 |
| Information Network Engram | United States | 3269043 |
| CPI | United States | Pending |

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