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TO:CLAY A. TILLACK COMPANY:SCHIFF HARDIN LLP

## TRADEMARK ASSIGNMENT

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Stylesheet Version v1.111/25/2009  
900148559

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name		Formerly	Entity Type
Certified Grocers Midwest, Inc.			:
Execution Date			
05/01/2009			
RECEIVING PARTY DATA			
Name:	Mr. Joseph McMahon		
Street Address:	109 Livery Circle		
City:	Oak Brook		
State/Country:	ILLINOIS		
Postal Code:	60523-2537		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	0675058	COUNTRY'S DELIGHT	
Registration Number:	0709421	COUNTRY'S DELIGHT	
Registration Number:	0899318	COUNTRY'S DELIGHT	
CORRESPONDENCE DATA			
Fax Number:	(312)258-5600		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-258-5758		
Email:	trademarks@schiffhardin.com		
Correspondent Name:	Clay A. Tillack		
Address Line 1:	Schiff Hardin LLP		
Address Line 2:	P.O. Box 06079		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	37838-0000 MCMAHON ASSIGN		
NAME OF SUBMITTER:	Clay A. Tillack		

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Signature:	/Clay A. Tillack/
Date:	11/25/2009
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## TRADEMARK ASSIGNMENT

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Stylesheet Version v1.1

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Certified Grocers Midwest, Inc.		05/01/2009	Corporation of ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mr. Joseph McMahon		
<b>Street Address:</b>	109 Livery Circle		
<b>City:</b>	Oak Brook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60523-2537		
<b>Entity Type:</b>	INDIVIDUAL: ILLINOIS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
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<b>Registration Number:</b>	0709421	COUNTRY'S DELIGHT	
<b>Registration Number:</b>	0899318	COUNTRY'S DELIGHT	

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**CORRESPONDENCE DATA**

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**Correspondent Name:** Clay A. Tillack  
**Address Line 1:** Schiff Hardin LLP  
**Address Line 2:** P.O. Box 06079  
**Address Line 4:** Chicago, ILLINOIS 60606

**ATTORNEY DOCKET NUMBER:**

37836-0000 MCMAHON ASSIGN

**NAME OF SUBMITTER:**

Clay A. Tillack

**Signature:**

/Clay A. Tillack/

**Date:**

11/25/2009

**Total Attachments: 3**

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TRADEMARK

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TO: CLAY A. TILLACK COMPANY: SCHIFF HARDIN LLP

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is entered into as of the 1<sup>st</sup> day of May, 2009, between Certified Grocers Midwest, Inc. ("Assignor") and Joseph McMahon ("Assignee").

**WHEREAS**, Assignor has acquired certain rights in the trademarks COUNTRY DELIGHT and COUNTRY'S DELIGHT listed on the attached Exhibit A (the "Marks"); and

**WHEREAS**, Assignor desires to assign its full right, title, and interest in the Marks and the goodwill of the business symbolized by the Marks to Assignee in accordance with the agreement between the parties dated March 31, 2009:

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all of Assignor's right, title and interest in and to the Marks and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks, all rights to bring and maintain action based on the Marks, including the right to recover for any past or future infringement of the Marks, and the right to oppose applications for the registration of confusingly similar Marks.

Assignee agrees to indemnify and hold Assignor harmless with respect to any and all claims, liability, loss, cost or expense (including reasonable attorney's fees) with respect to the Marks, any product sold bearing the Marks or a likeness thereof, and any liability which may arise by virtue of such claims, asserted against Assignor arising from and after the date of this Agreement as set forth above.

Assignor agrees to indemnify and hold Assignee harmless with respect to any and all claims, liability, loss, cost or expense (including reasonable attorney's fees) with respect to the Marks, any product sold bearing the Marks or a likeness thereof, and any liability

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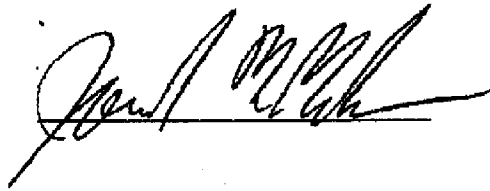
which may arise by virtue of such claims, asserted against Assignee arising prior to the date of this Agreement as set forth above.

The parties acknowledge that in the event of a conflict between the terms and conditions of the Label Purchase Agreement (executed by the parties on March 31, 2009) and the terms and conditions of this Assignment, the terms and conditions of this Assignment will govern.

**CERTIFIED GROCERS MIDWEST, INC.**

**JOSEPH MCMAHON**

By:  \_\_\_\_\_

 \_\_\_\_\_

Name: PAUL BUTERA

Title: CHAIRMAN

Date: SEPTEMBER 16, 2009

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TO:CLAY A. TILLACK COMPANY: SCHIFF HARDIN LLP

**EXHIBIT A****UNITED STATES TRADEMARK REGISTRATIONS**

Trademark	Registration Number
COUNTRY'S DELIGHT	0675058
COUNTRY'S DELIGHT	0709421
COUNTRY'S DELIGHT	0899318

**STATE OF ILLINOIS TRADEMARK REGISTRATIONS**

Trademark	Registration Number
COUNTRY'S DELIGHT	085498
(words and logo)	
COUNTRY'S DELIGHT	036270

**COMMON LAW (UNREGISTERED) TRADEMARKS****COUNTRY'S DELIGHT**

COUNTRY DELIGHT (for use in connection with: all milk and ice cream products; cheese, butter and egg products; cottage cheese, sour cream and cream products; fruit drinks, orange juice and juice products; and water)