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## Electronic Trademark Assignment System

## Confirmation Receipt

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG Corp.		11/06/2009	CORPORATION: <del>KOREA</del> <del>DEMOCRATIC PEOPLE'S</del> <del>REPUBLIC OF</del>
<i>Republic of Korea</i>			
RECEIVING PARTY DATA			
Name:	LG Chem, LTD.		
Street Address:	20, Yoido-dong, Youngdungpo-gu		
City:	Seoul		
State/Country:	<del>KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF</del> <i>Republic of Korea</i>		
Entity Type:	CORPORATION: <i>Republic of Korea</i>		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2791720	NATURELIFE	
CORRESPONDENCE DATA			
Fax Number:	(313)586-7800		
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.			

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TRADEMARK  
REEL: 004114 FRAME: 0325

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<b>Email:</b>	LAIPMAIL@gtlaw.com
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<b>DOMESTIC REPRESENTATIVE:</b>	
<b>Name:</b>	Elise Tenen-Aoki
<b>Address Line 1:</b>	Greenberg Traurig, LLP
<b>Address Line 2:</b>	2450 Colorado Ave., Ste. 400E
<b>Address Line 4:</b>	Sanja Monica, CALIFORNIA 90404
<b>NAME OF SUBMITTER:</b>	11/24/2009
<b>Signature:</b>	/ETA/
<b>Date:</b>	11/24/2009
<b>Total Attachments: 2</b> source=NATURELIFE_1#page1.tif source=NATURELIFE_1#page2.tif	
<b>RECEIPT INFORMATION</b>	
<b>ETAS ID:</b>	TM158233
<b>Receipt Date:</b>	11/24/2009
<b>Fee Amount:</b>	\$40

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TRADEMARK

REEL: 004114 FRAME: 0326

## TRADEMARK ASSIGNMENT

WHEREAS, LG Corp., a corporation organized under the laws of Republic of Korea, having a place of business at 20, Yoido-dong, Yongdungpo-ku, Seoul, Republic of Korea (hereinafter called the "Assignor"), is the owner of the entire right, title and interest in and to the trademark "NATURELIFE" U.S. Registration No. 2,791,720 registered on December 9, 2003 ("the MARK"), and the goodwill appurtenant to said mark and the applications and registrations therefor;

WHEREAS, LG Chem, LTD., a corporation organized under the laws of the Republic of Korea, having a place of business at 20, Yoido-dong, Youngdungpo-gu, Seoul, Republic of Korea (hereinafter called the "Assignee") desires to receive all of Assignor's right, title and interest in and to the Mark, together with the goodwill associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledge;

ASSIGNOR agrees to sell, assign, transfer and convey, and by this instrument hereby sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns, ASSIGNORS' entire right, titles and interest in and to the Mark and the goodwill of the business appurtenant to and connected with the Mark, all rights at common law in the Mark, and ASSIGNOR further assign, transfers, sells and conveys to ASSIGNEE, its successors, legal representatives and assigns, the right to renew, protect defend and enforce any and all rights to the Mark including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNOR and causes of action therefore, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including without limitation by enumeration, agreeing to the recordation of this Assignment on the records of the United States Patent and Trademark Office. ASSIGNOR agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

IN testimony WHEREOF, the undersigned Assignor and Assignee have executed this Assignment effective as of the 6th of November, 2009.

Assignor  
LG Corp.

By: Y. S. Kang  
Name: Mr. Yu Sig Kang  
Title: President

Assignee  
LG Chem, Ltd.

By: Y. M. Kim  
Name: Mr. Bahnsuk KIM  
Title: President