

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Elaine Ivy		12/15/2009	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mr. Trevor Ivy		
<b>Street Address:</b>	7 Brook Street		
<b>City:</b>	Malden		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02148		
<b>Entity Type:</b>	INDIVIDUAL: JAMAICA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77750834	FRONTO KING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(978)882-0161		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	smith@patentstrademarklaw.com		
<b>Correspondent Name:</b>	Daniel N. Smith		
<b>Address Line 1:</b>	15 Church Street		
<b>Address Line 4:</b>	Salem, MASSACHUSETTS 01970		
<b>NAME OF SUBMITTER:</b>		Daniel N. Smith	
<b>Signature:</b>		/Daniel N. Smith/	
<b>Date:</b>		12/15/2009	
<b>Total Attachments: 2</b> source=U.S. Assignment#page1.tif source=U.S. Assignment#page2.tif			

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**TRADEMARK ASSIGNMENT**

Whereas, Elaine Ivy of 7 Brook St., Malden, Massachusetts 02148, United States of America (hereinafter referred to as “the Assignor”), is the sole owner of the entire right, title, and interest in and to the trademark FRONTO KING, U.S. Federal Trademark Application Serial No. 77/750,834, filed June 3, 2009, (hereinafter referred to as “the Trademark”), together with the goodwill of the business symbolized thereby in connection with the services on which the trademark is used (“the Services”).

Whereas, Trevor Ivy, a citizen of Jamaica, residing at 7 Brook St., Malden Massachusetts 02148, United States of America, together with his successors and assigns (hereinafter referred to as “the Assignee”) is desirous of acquiring the entire right, title and interest in and to said Trademark, including the full interest of above-mentioned Assignor, and any goodwill of the business symbolized thereby in connection with the services on which the Trademark is used (“the Services”).

Whereas, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor’s right, title, and interest of whatever kind in and to the Trademark as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with (1) the goodwill of the business relating to the Services in respect upon which the Trademark is used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Trademark.

Assignor further warrants that the Assignor has not knowingly conveyed to others any right in said Trademark or any license to use the same; and that the Assignor has good right to assign the Trademark to the Assignee without encumbrances.

Assignor further covenants that, at the expense of the Assignee, it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in and to the Trademark.

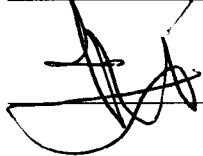
Executed this \_\_\_\_\_ day of 12/15/09, 2009.

**Signed on Behalf of The Assignor (Elaine Ivy)**

 \_\_\_\_\_ (Signature)

Elaine Ivy (printed name)

**Signed on Behalf of The Assignee (Trevor Ivy)**

 \_\_\_\_\_ (Signature)

Trevor Ivy (printed name)