

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/03/2007		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Entity Type		
	Michael Anthony Jewelers LLC		07/03/2007
	LIMITED LIABILITY COMPANY: NEW YORK		
RECEIVING PARTY DATA			
Name:	Richline Group, Inc.		
Street Address:	115 South MacQuesten Parkway		
City:	Mount Vernon		
State/Country:	NEW YORK		
Postal Code:	10550		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3465846	UNCONDITIONAL LOVE
CORRESPONDENCE DATA			
Fax Number:	(913)647-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	913-647-9050		
Email:	tmdocketing.herman@hoveywilliams.com		
Correspondent Name:	Joan Optican Herman		
Address Line 1:	10801 Mastin Blvd., Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	3923.129		
NAME OF SUBMITTER:	Joan Optican Herman		
Signature:	/JOH/		

CH \$40.00 3465846

Date:

12/15/2009

Total Attachments: 1

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NUNC PRO TUNC ASSIGNMENT

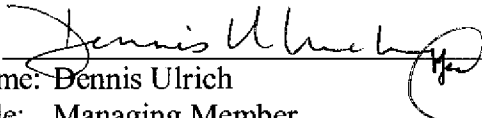
WHEREAS, MICHAEL ANTHONY JEWELERS LLC, a limited liability company organized and formally existing under the laws of the State of New York (the "Assignor"), had adopted, used, was using and was the owner of record of the entire right, title and interest in and to the trademark "Unconditional Love" with the U.S. Registration Number 3,465,846 (the "Trademark"); and

WHEREAS, RICHLINE GROUP, INC., a corporation organized and existing under the laws of the State of Delaware (the "Assignee"), on July 3, 2007 acquired the Trademark, the registration thereof and the good will symbolized thereby; and

WHEREAS, the parties wish to reaffirm and ratify the assignment of July 3, 2007, to identify and transfer to the Assignee the Trademark and registration thereof and to formalize said assignment for purposes of recordation;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned and transferred and by these presents, does hereby sell, assign and transfer, nunc pro tunc, as of July 3, 2007 unto the Assignee all rights, title and interest in and to the Trademark together with the good will of the business symbolized thereby and the registration thereof, and the right to sue and collect for past infringements thereof, this 11th day of December 2009.

MICHAEL ANTHONY JEWELERS LLC

By: 
Name: Dennis Ulrich
Title: Managing Member