

Form PTO-1594  
1-31-92

U.S. Department of Commerce  
Patent and Trademark Office

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

Our Ref.: DMB-181-371

**Mail Stop Assignment Recordation Services**  
Commissioner for Patents

P.O. Box 1450  
Alexandria, VA 22313-1450

**VIA FACSIMILE: 571-273-0140**

To the Commissioner for Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Martin Joseph Peter Myers</p> <p><input checked="" type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General partnership              <input type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation-State:  <input type="checkbox"/> Other: _____</p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                              <input type="checkbox"/> Merger  <input type="checkbox"/> Security Assignment                  <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other: _____</p> <p>Execution Date: <u>December 2, 2009</u></p>	<p>2. Name and address of receiving party(ies): Name: <u>GSM (Operations) Pty Ltd</u>  Internal Address: _____  Street Address: <u>1 Billabong Place</u>  _____  City: <u>Burleigh Heads, Queensland</u>  State/Country: <u>Australia</u>  Zip: <u>4220</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input type="checkbox"/> Corporation-State _____  <input checked="" type="checkbox"/> Other <u>Australian Corporation</u></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Designations must be a separate document from Assignment)  Additional name/s &amp; address/es attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

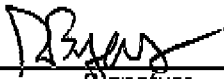
<p>A. Trademark Application No.(s) (1) <u>78/632,999</u> (2) (3)</p>	<p>B. Trademark Registration No.(s) (1) (2) (3)</p>
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Additional numbers attached?  Yes  No

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Duane M. Byers</u>  Internal Address: _____  _____  Street Address: <u>Nixon &amp; Vanderhye P.C.</u>  <u>901 North Glebe Road</u>  <u>11th Floor</u>  City <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41)(8521: \$40) (8522: \$25)\$ <u>40.00</u>  <input type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our <b>Account No. 14-1140</b>.</p>
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**DO NOT USE THIS SPACE**

9. Statements and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>Duane M. Byers</u> Name of Person Signing	 Signature	<u>December 15, 2009</u> Date
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Total number of pages including cover sheet, attachments and document: 4

DMB:ifo

CH \$40.00 141140 78632999

**ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS**

WHEREAS, **Martin Joseph Peter Myers**, an individual Australian citizen ("Assignor"), whose address is 15 Cumming Street, Craighburn Farm, South Australia, 5051, Australia is the owner of all right, title and interest in and to those trademarks set forth in the Schedule attached hereto (the "Marks"); and

WHEREAS, **GSM (Operations) Pty Ltd**, an Australian corporation (ACN 085 950 803) or its nominee(s) ("Assignee"), having a principal place of business at 1 Billabong Place, Burleigh Heads, Queensland 4220, Australia, is desirous of acquiring the entire right, title and interest in and to the Marks and the registrations thereof;

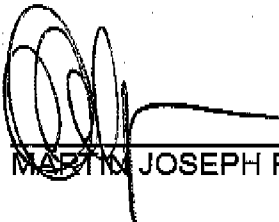
NOW, THEREFORE, in consideration of the payment of ten (\$10.00) United States Dollars and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns to the Assignee the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks, together with all the benefit of the Marks and together with the right to sue, and recover damages or an account of profits, in respect of any infringements that occurred prior to or after the date of this Assignment, whether the infringement be an infringement under Trade Mark law or common law or other law.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any certificate of registration of the Marks to the Assignee as the owner of the entire interest, for the sole use of the said Assignee, its permitted successors, assigns and legal representatives, or to issue other documents as appropriate to record the Assignee as owner of the Marks.

The Assignor hereby warrants and undertakes that it will forthwith sign, upon request made by the Assignee, any further documentation that may be required to record the Assignee as the owner of the Marks.

This Assignment shall be binding upon the undersigned's legal representatives.

**Assignor:**

  
\_\_\_\_\_

MARTIN JOSEPH PETER MYERS

  
\_\_\_\_\_

WITNESS:

(Name:) **ADAM MYERS**

**Assignee:**  
GSM (Operations) Pty Ltd by

Craig White  
(Director)  
(Name:) Craig White

Derek O'Neill  
(Director/Secretary)  
(Name:) Derek O'Neill

Z. Wood  
WITNESS:  
(Name:) Tracy Wood

Z. Wood  
WITNESS:  
(Name:) Tracy Wood

Dated: This 2 day of December 2009

**SCHEDULE A****Trademarks**

<b>Country</b>	<b>Trade Mark</b>	<b>Application Number</b>	<b>Class</b>
United States	BILLABONG	78/632999	32