

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Geocel Holdings Corporation		11/30/2009	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	HIP, LLC		
Street Address:	Post Office Box 398		
City:	Elkhart		
State/Country:	INDIANA		
Postal Code:	46515		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77742226	GEOCEL ADVANCED RV EPDM	
Registration Number:	3432034	GEOCEL MINUTE PATCH	
CORRESPONDENCE DATA			
Fax Number:	(312)759-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-357-1313		
Email:	mvallone@btlaw.com		
Correspondent Name:	Melissa A. Vallone		
Address Line 1:	P.O. Box 2786		
Address Line 4:	Chicago, ILLINOIS 60690-2786		
ATTORNEY DOCKET NUMBER:	350000-		
NAME OF SUBMITTER:	Melissa A. Vallone		
Signature:	/mvallone/		
Date:	12/16/2009		

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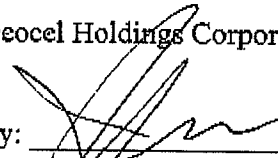
Total Attachments: 2
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ASSIGNMENT

For the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Geocel Holdings Corporation. ("Assignor") hereby assigns to HIP, LLC, an Indiana limited liability company, Assignor's entire right, title and interest in the trademarks listed on the attached Exhibit A, together with all common law rights related thereto, with the goodwill of the business in which the marks are used or intended to be used, and with all claims for damages by reason of infringement, with the right to sue for and collect the same for its own use and on behalf and for the use of its successors and assigns.

Dated: 30th day of November, 2009.

Geocel Holdings Corporation

By: 

Name: John Benicsics

Title: OWNER of UNKERN

Date: 11/30/09

EXHIBIT A

Application or Registration No.	Registration Date	Mark	Goods
77742226	--	GEOCEL ADVANCED RV EPDM	Adhesives and sealants for use in the construction industry
3432034	May 20, 2008	GEOCEL MINUTE PATCH	Adhesives for repairing holes and cracks in metal, shingles, rubber roofing, and thermoplastic polyolefin roofing substrates in the residential and commercial construction industry; sealer coating for repair use on holes and cracks in metal, shingles, rubber roofing, and thermoplastic polyolefin roofing substrates in the residential and commercial construction industry.

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