

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NBC TV Stations Sales & Marketing, Inc.		11/25/2009	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	NBC Universal, Inc.
Street Address:	30 Rockefeller Plaza
City:	New York
State/Country:	NEW YORK
Postal Code:	10112
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2278995	SKYCASTLE ENTERTAINMENT

CORRESPONDENCE DATA

Fax Number: (212)664-6572
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: gillian.lusins@nbcuni.com
 Correspondent Name: Gillian Lusins
 Address Line 1: 30 Rockefeller Plaza
 Address Line 2: NBC Universal, Inc.
 Address Line 4: New York, NEW YORK 10112

NAME OF SUBMITTER:	Gillian Lusins
Signature:	/gillian lusins/
Date:	12/16/2009

Total Attachments: 1

900150120

**TRADEMARK
 REEL: 004115 FRAME: 0456**

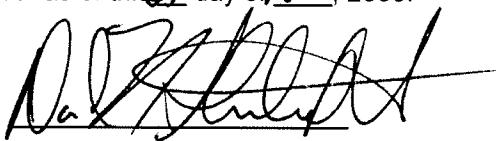
OP \$40.00 2278995

Assignment

NBC TV Stations Sales & Marketing, Inc., a corporation duly organized under the laws of Delaware ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, does hereby sell, grant, convey, assign and set over unto NBC Universal, Inc. ("Assignee"), its successors and assigns, all of its right, title and interest in and to the service mark SKYCASTLE ENTERTAINMENT ("Service Mark"). The rights granted herein shall include the service mark application filed with the United States Patent and Trademark Office on March 18, 1998, and given registration number 2278995, any common law rights possessed by Assignor and any goodwill associated with the service mark that has been accrued by Assignor up to the date of this assignment. Assignor hereby covenants with Assignee that Assignor is the sole lawful owner of the rights in and to the Service Mark; and that it has good right to assign and transfer the same to Assignee.

IN WITNESS WHEREOF the undersigned has executed this assignment by its duly authorized officer as of this 25th day of Nov, 2009.

By:



Its:

ASSISTANT SECRETARY