

USPTO 12/16/2009 2:02:16 PM PAGE 4/009 Fax Server  
 TO: ELLEN S. SIMPSON COMPANY: 5555 MAIN STREET

<b>TRADEMARK ASSIGNMENT</b>
-----------------------------

Electronic Version v1.1  
 Stylesheet Version v1.1

**12/15/2009**  
**900150000**

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rich-Seapak Corporation		12/15/2009	CORPORATION:
RECEIVING PARTY DATA			
Name:	Rich Products Corporation		
Street Address:	One Robert Rich Way		
City:	Buffalo		
State/Country:	NEW YORK		
Postal Code:	14213		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	73578897	MICKEY'S	
Serial Number:	78825765	DEL ORO	
CORRESPONDENCE DATA			
Fax Number:	(716)626-0366		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	7166261564		
Email:	esimpson@dealawyers.com		
Correspondent Name:	Ellen S. Simpson		
Address Line 1:	5555 Main Street		
Address Line 4:	Williamsville, NEW YORK 14221		
ATTORNEY DOCKET NUMBER:	0001.RCHT300US		
NAME OF SUBMITTER:	Ellen S. Simpson		
Signature:	/Ellen S. Simpson/		
Date:	12/15/2009		

CH \$85.00 73578897

700425287

**TRADEMARK**  
**REEL: 004115 FRAME: 0730**

USPTO

12/16/2009 2:02:16 PM

PAGE

5/009

Fax Server

TO: ELLEN S. SIMPSON COMPANY: 5555 MAIN STREET

**Total Attachments: 4**

source=RCHT300US-Assignment#page1.tif

source=RCHT300US-Assignment#page2.tif

source=RCHT300US-executed assignment#page1.tif

source=RCHT300US-executed assignment#page2.tif

USPTO 12/16/2009 2:02:16 PM PAGE 8/009 Fax Server  
TO: ELLEN S. SIMPSON COMPANY: 5555 MAIN STREET

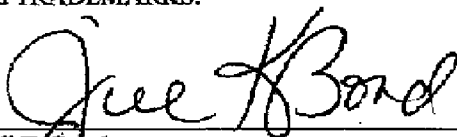
**TRADEMARK ASSIGNMENT**

WHEREAS, Rich-Seapak Corporation, a corporation of Delaware, having a principal place of business at McKimmon Airport Road, St. Simons Island, Georgia 31522, has adopted, used and is using the trademarks listed in the attached Exhibit A (hereinafter referred to as TRADEMARKS) in commerce in the United States, and has applied for and been granted federal registrations of said TRADEMARKS.

WHEREAS, Rich Products Corporation, a corporation of Delaware, having a principal place of business at One Robert Rich Way, Buffalo, New York 14213, is desirous of acquiring said TRADEMARKS and said federal trademark registrations, together with the good will of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Rich-Seapak Corporation does hereby assign unto said Rich Products Corporation all right, title and interest in and to said TRADEMARKS, together with the good will of the business symbolized by said TRADEMARKS together with said federal registration of said TRADEMARKS.

Dated: Dec 15, 2009

  
\_\_\_\_\_  
Jill K. Bond  
Sr. Vice President  
Rich-Seapak Corporation

USPTO 12/16/2009 2:02:16 PM PAGE 9/009 Fax Server  
TO:ELLEN S. SIMPSON COMPANY:5555 MAIN STREET

**EXHIBIT A**

United States Trademark Registration No. 1,406,950 for MICKEY'S

United States Trademark Registration No. 3,193,623 for DEL ORO