

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Courchevel, LLC		08/19/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Firstmark Investment Pte Ltd.
Street Address:	405 Williams Court
Internal Address:	Suite 120
City:	Baltimore
State/Country:	MARYLAND
Postal Code:	21220
Entity Type:	CORPORATION: MAURITIUS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78810460	FIREDOG
Serial Number:	78898042	
Serial Number:	77531793	FIREDOG RESCUE
Registration Number:	3513384	FIREDOG
Registration Number:	3390320	FIREDOG
Registration Number:	3337398	
Registration Number:	3513385	
Registration Number:	3596733	
Registration Number:	3589175	FIREDOG

CORRESPONDENCE DATA

Fax Number: (650)849-7400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900150186

**TRADEMARK
 REEL: 004115 FRAME: 0794**

CH \$240.00 78810460

Phone: 650 843 5000
Email: trademarks@cooley.com
Correspondent Name: Anne H. Peck/Cooley Godward Kronish LLP
Address Line 1: 777 6th Street, NW
Address Line 2: Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	305684-20560
NAME OF SUBMITTER:	Anne H. Peck, Esq.
Signature:	/Anne H. Peck, Esq./
Date:	12/17/2009
Total Attachments: 2 source=firedogUSassignment#page1.tif source=firedogUSassignment#page2.tif	

U.S. Trademark Assignment

WHEREAS, Courchevel, LLC, and the related companies Circuit City Stores West Coast, Inc. and Circuit City Stores, Inc., (hereinafter "Transferors") are the owners of rights in the trademarks listed on attached Schedule 1 (collectively the "Trademarks");

WHEREAS, Transferors desire to transfer any and all ownership which they have in the Trademarks to Firstmark Investment Ptd Ltd ("Transferee");

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Transferors hereby assign to Transferee all right, title and interest which it has in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks, any registration or application therefor, and that portion of the business associated with the goodwill of such Trademarks.

Signed at _____, this ___ day of _____ 2009.

FIRSTMARK INVESTMENT PTE LTD

By: *M. Marimuthu*
Name: Manny Marimuthu
Title: Director

COURCHEVEL, LLC

By: *Michelle Mosier*
Name: Michelle O. Mosier
Title: Manager





CIRCUIT CITY STORES, INC.

By: *Michelle Mosier*
Name: Michelle O. Mosier
Title: VP & Controller

CIRCUIT CITY STORES WEST COAST, INC.

By: *Michelle Mosier*
Name: Michelle O. Mosier
Title: President / Chairman / CEO

Schedule 1

Jurisdiction	Mark/Image	Application Ser. No.	Registration No.
State of Hawaii	FIREDOG		4063142
State of Nebraska	FIREDOG		10095380
United States	FIREDOG		3513384
United States	FIREDOG		3390320
United States	FIREDOG	78/810460	
United States	FIREDOG (LOGO) 		3337398
United States	FIREDOG (LOGO) 		3513385
United States	FIREDOG (LOGO) 	78/898042	
United States	FIREDOG (LOGO) 		3596733
United States	FIREDOG RESCUE	77/531793	
United States	FIREDOG (WORD AND LOGO)		3589175

TRADEMARK