

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Crane Plumbing LLC		12/17/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	AS IP Holdco, LLC
Street Address:	1 Centennial Avenue
City:	Piscataway
State/Country:	NEW JERSEY
Postal Code:	08855
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Registration Number:	1821185	ASTRA-LAV
Registration Number:	2218503	ATLAS
Registration Number:	1929958	ATLAS
Registration Number:	2411066	BATHROOM-TO-GO
Registration Number:	0555469	CADET
Registration Number:	1018433	CASCADE
Registration Number:	1550064	CHELSEA
Registration Number:	2362942	CLASSIC COLLECTION
Registration Number:	2687718	CORA
Registration Number:	2151790	CRANE PLUMBING
Registration Number:	1650700	
Registration Number:	3637651	CRANE PLUMBING THE CLEAR CHOICE
Registration Number:	1430144	ECONOMISER
Registration Number:	3450586	ECOSOLUTIONS

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Registration Number:	1596248	EL PASO
Registration Number:	0561155	FIAT
Registration Number:	1139443	GALAXY PLUMBING PRODUCTS
Registration Number:	0726432	GIBRALTAR
Registration Number:	1699778	HARWICH
Registration Number:	1188546	JUBILEE
Registration Number:	0778053	MOLDED-STONE
Registration Number:	0726433	MONTEREY
Registration Number:	1928290	NOSTALGIA
Registration Number:	2840445	PEDESTAL-TO-GO
Registration Number:	0864461	PILOT
Registration Number:	0878022	SANY
Registration Number:	0801191	SANYMETAL
Registration Number:	1508007	SATURN
Registration Number:	1062703	SEAQULL
Registration Number:	0859198	SERV-A-SET
Registration Number:	0788648	SERVASINK
Registration Number:	2922433	SHOWERITE
Registration Number:	2591802	SHOWER-TO-GO
Registration Number:	0551814	SKIPPER
Registration Number:	3006280	SUREFLUSH
Registration Number:	2771993	THE BEST NEW IDEA SINCE PLUMBING CAME INDOORS
Registration Number:	2365531	TOILET-TO-GO
Registration Number:	1415013	TUF-FLOR
Registration Number:	1532887	TUF-TUB
Registration Number:	0978416	UNIVERSAL-RUNDLE

CORRESPONDENCE DATA

Fax Number: (732)980-6398
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 732-980-6123
Email: jscott@americanstandard.com
Correspondent Name: Joseph B. Scott
Address Line 1: 1 Centennial Avenue
Address Line 4: Piscataway, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:

CRANE TM ASSIGNMENT

NAME OF SUBMITTER:	Joseph Scott
Signature:	/jscott/
Date:	12/17/2009
Total Attachments: 4 source=Crane ASIP Assignment#page1.tif source=Crane ASIP Assignment#page2.tif source=Crane ASIP Assignment#page3.tif source=Crane ASIP Assignment#page4.tif	

ASSIGNMENT OF TRADEMARKS


WHEREAS, Crane Plumbing LLC, a limited liability company organized under the laws of Delaware, USA, having a place of business at 41 Cairns Road, Mansfield, OH 44903, is the owner of record of the trademarks set forth on the attached Schedule A ("the Trademarks").

WHEREAS, AS IP Holdco LLC, a limited liability corporation organized under the laws of Delaware, having a place of business at 1 Centennial Avenue, Piscataway, New Jersey, 08855, is desirous of acquiring the entire right, title and interest in and to the Trademarks and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Crane Plumbing, LLC hereby assigns to AS IP Holdco, LLC all right, title and interest in and to said Trademarks, together with the good will of the business symbolized thereby.

Crane Plumbing, LLC

December 17, 2009

By 
Maria M. Chiclana
Senior Vice President

Schedule A

Trademark	Docket Number/	Status Class	Application Number/Date	Registration Number/Date
ASTRA-LAV	CRANE028/	Registered 11 Int.	74380055 19-Apr-1993	1821185 15-Feb-1994
ATLAS	CRANE030/	Registered 11 Int.	75352948 08-Sep-1997	2218503 19-Jan-1999
ATLAS	CRANE029/	Registered 11 Int.	74599571	1929958 24-Oct-1995
BATHROOM-TO-GO	CRANE031/	Registered 11 Int.	75445813 06-Mar-1998	2411066 05-Dec-2000
CADET	CRANE033/	Registered 11 Int.	71612249 05-Apr-1951	555469 26-Feb-1952
CASCADE (STYLIZED)	CRANE034/	Registered 11 Int.	73023348	1018433 19-Aug-1975
CHELSEA	CRANE035/	Lapsed 11 Int.	73760439 28-Oct-1988	1550064 01-Aug-1989
CLASSIC COLLECTION	CRANE036/	Registered 11 Int.	75469431 17-Apr-1998	2362942 27-Jun-2000
CORA	CRANE037/	Registered 11 Int.	75660172 15-Mar-1999	2687718 18-Feb-2003
CRANE PLUMBING	CRANE038/	Registered 11 Int.	75140377 26-Jul-1996	2151790 21-Apr-1998
CRANE PLUMBING (BIRD DESIGN ONLY)	CRANE032/	Registered 11 Int.	74087715 14-Aug-1990	1650700 16-Jul-1991
CRANE PLUMBING THE CLEAR CHOICE (AND DESIGN)	CRANE039/	Registered 11 Int.	77454036 21-Apr-2008	3637651 16-Jun-2009
ECONOMISER	CRANE040/	Registered 11 Int.	73611820 28-Jul-1986	1430144 24-Feb-1987
ECOSOLUTIONS	CRANE041/	Registered 11 Int.	77195673 01-Jun-2007	3450586 17-Jun-2008
EL PASO	CRANE042/	Registered 11 Int.	73824297 11-Sep-1989	1596248 15-May-1990

Schedule A

Trademark	Docket Number/	Status Class	Application Number/Date	Registration Number/Date
FIAT (STYLIZED)	CRANE043/	Registered 11 Int.	71611510 19-Mar-1951	561155 08-Jul-1952
GALAXY PLUMBING PRODUCTS	CRANE044/	Registered 11 Int.	73183580	1139443 09-Sep-1990
GIBRALTAR	CRANE045/	Registered 11 Int.	72116492 27-Mar-1961	726432 16-Jan-1962
HARWICH	CRANE046/	Registered 11 Int.	74157043 15-Apr-1991	1699778 07-Jul-1992
JUBILEE	CRANE047/	Registered 11 Int.	73261939 13-May-1980	1188546 02-Feb-1982
MOLDED-STONE	CRANE048/	Registered 11 Int.	72185377 27-Jan-1964	778053 06-Oct-1964
MONTEREY	CRANE049/	Registered 11 Int.	72116493 27-Mar-1961	726433 16-Jan-1962
NOSTALGIA	CRANE050/	Registered 11 Int.	74599475	1928290 17-Oct-1995
PEDESTAL-TO-GO	CRANE051/	Registered 11 Int.	75177442 07-Oct-1996	2840445 11-May-2004
PILOT	CRANE052/	Registered 11 Int.	72291573 21-Feb-1968	864461 04-Feb-1969
SANY	CRANE053/	Lapsed 11 Int.	72269217 14-Apr-1967	878022 07-Oct-1969
SANYMETAL	CRANE054/	Registered 11 Int.	72216537 14-Apr-1965	801191 04-Jan-1966
SATURN	CRANE055/	Lapsed 11 Int.	73719887	1508007 11-Oct-1988
SEAGULL (STYLIZED)	CRANE056/	Registered 11 Int.	73080088 06-May-1976	1062703 05-Apr-1977
SERV-A-SET AND DESIGN	CRANE067/	Lapsed 11 Int.	72283081 23-Oct-1967	859198 29-Oct-1968

TRADEMARK

REEL: 004116 FRAME: 0236

Schedule A

Trademark	Docket Number/	Status Class	Application Number/Date	Registration Number/Date
SERV-A-SINK AND DESIGN	CRANE057/	Registered 11 Int.	72204898 27-Oct-1964	788648 27-Apr-1965
SHOWERITE	CRANE058/	Registered 11 Int.	76573075 29-Jan-2004	2922433 01-Feb-2005
SHOWER-TO-GO	CRANE059/	Registered 11 Int.	75177438 07-Oct-1996	2591802 09-Jul-2002
SKIPPER	CRANE060/	Registered 11 Int.	71611512 19-Mar-1951	551814 04-Dec-1951
SUREFLUSH	CRANE061/	Registered 11 Int.	76572272 21-Jan-2004	3006280 11-Oct-2005
THE BEST NEW IDEA SINCE PLUMBING CAME INDOORS	CRANE062/	Lapsed 11 Int.	75899166 18-Jan-2000	2771993 07-Oct-2003
TOILET-TO-GO	CRANE063/	Registered 11 Int.	75177437 07-Oct-1996	2365531 11-Jul-2000
TUF-FLOR	CRANE064/	Registered 19 Int.	73589079 20-Mar-1986	1415013 28-Oct-1986
TUF-TUB	CRANE065/	Lapsed 11 Int.	73678408 14-Aug-1987	1532887 04-Apr-1989
UNIVERSAL-RUNDLE	CRANE066/	Registered 06 Int., 11 Int.	72444478	978416 12-Feb-1974