

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eljer, Inc.		12/18/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AS IP Holdco, LLC		
Street Address:	1 Centennial Avenue		
City:	Piscataway		
State/Country:	NEW JERSEY		
Postal Code:	08855		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	74259716	ELJER	
Serial Number:	72244372	PERMA-MAT	
CORRESPONDENCE DATA			
Fax Number:	(732)980-6398		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	732-980-6023		
Email:	jscott@americanstandard.com		
Correspondent Name:	Joseph Scott		
Address Line 1:	1 Centennial Avenue		
Address Line 4:	Piscataway, NEW JERSEY 08855		
ATTORNEY DOCKET NUMBER:	ELJER AS IP TM ASSIGNMENT		
NAME OF SUBMITTER:	Joseph Scott		
Signature:	/jscott/		
Date:	12/18/2009		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS


WHEREAS, Eljer, Inc., a corporation organized under the laws of Delaware, USA, having a place of business at 14801 Quorum Drive, Dallas, TX, 75254, is the owner of record of the trademarks set forth on the attached Schedule A (“the Trademarks”).

WHEREAS, AS IP Holdco LLC, a limited liability corporation organized under the laws of Delaware, having a place of business at 1 Centennial Avenue, Piscataway, New Jersey, 08855, is desirous of acquiring the entire right, title and interest in and to the Trademarks and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Eljer, Inc. hereby assigns to AS IP Holdco, LLC all right, title and interest in and to said Trademarks, together with the good will of the business symbolized thereby.

Eljer, Inc.

December 18, 2009

By 

Maria Chiclana
Senior Vice President

Schedule A

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Registration No.</u>	<u>Registration Date</u>
ELJER	74259716	March 27, 1992	1743012	December 29, 1992
PERMA-MAT	72244372	April 26, 1966	821876	January 10, 1967