

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alec Bradley Cigar Co.		12/04/2009	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Fairmont Holdings, Inc.		
Street Address:	3400 S.W. 26th Terrace		
Internal Address:	Bldg. A-1		
City:	Dania		
State/Country:	FLORIDA		
Postal Code:	33312		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3076080	TRILOGY	
Registration Number:	3116179	SPIRIT OF CUBA	
CORRESPONDENCE DATA			
Fax Number:	(305)858-8763		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	305 858 2627		
Email:	kkolback@bellsouth.net		
Correspondent Name:	Kimberly Kolback		
Address Line 1:	2541 S.W. 27th Ave., Suite 300		
Address Line 4:	Miami, FLORIDA 33133		
NAME OF SUBMITTER:	Kimberly Kolback		
Signature:	/s/Kimberly Kolback/		
Date:	12/08/2009		

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Total Attachments: 3

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INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT is effective this 4th day of December, 2009 ("Effective Date") from Alec Bradley Cigar Co. ("Assignor") to Fairmont Holdings, Inc., a Florida corporation ("Assignee").

WHEREAS, Assignor owns all rights, title and interest in, to and under certain intellectual property, including the trademarks listed on Schedule A; and

WHEREAS, Assignee wishes to acquire from Assignor all of its rights, title and interest in, to and under such intellectual property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, Assignors' entire rights, title and interest in, to and under the following:


1. The trademarks listed on Schedule A annexed hereto, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby and any and all other rights, privileges and priorities provided under United States, state and foreign law with respect to the foregoing, including without limitation common-law rights and rights under the laws of unfair competition ("Transferred Rights");
 - A. Any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Transferred Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom;
 - B. Any and all rights to license fees, royalties, profits, compensation or other payments or remuneration of any kind relating to the Transferred Rights; and,
 - B. Any and all rights to obtain renewals, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.
2. Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Transferred Rights, and all renewals, reissues and extensions thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
3. Assignor hereby covenants that it is the sole owner of the Transferred Rights, free and clear of any and all liens, security interests, claims or other encumbrances of any kind, that it has full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreements inconsistent herewith.

4. Assignor shall, without further consideration, comply with a reasonable request by Assignee to execute promptly any additional documents and to take promptly any further action necessary to protect, secure and vest good, valid and marketable title to the Transferred Rights in Assignee and to record this Assignment with all appropriate authorities.


5. This Assignment may be executed in any number of counterparts, and all counterparts so executed shall together constitute one and the same agreement, binding on and enforceable against the parties hereto.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the date first set forth above.

ASSIGNOR: ALEC BRADLEY CIGAR CO.

By: 
Print name: Ayaan Rubin
Title: PRESIDENT

ASSIGNEE: FAIRMONT HOLDINGS, INC.

By: 
Print name: Ayaan Rubin
Title: PRESIDENT

SCHEDULE A

<u>TRADEMARK NAME</u>	<u>UNITED STATES TRADEMARK REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
TRILOGY	Registration No. 3076080	April 4, 2006
SPIRIT OF CUBA	Registration No. 3116179	July 17, 2006