

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Activision Entertainment Holdings, Inc.	FORMERLY Blizzard Entertainment Holdings, Inc.	12/14/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Activision Publishing, Inc.		
Street Address:	3100 Ocean Park Boulevard		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77458321	ZOMBIE WRANGLERS	
CORRESPONDENCE DATA			
Fax Number:	(424)744-5454		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Mary Tuck		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	ZOMB-01-US-01		
NAME OF SUBMITTER:	Mary Tuck		
Signature:	/Mary Tuck/		
Date:	12/14/2009		

CH \$40.00 77458321

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS Activision Entertainment Holdings, Inc., a Delaware corporation having its address at 3100 Ocean Park Blvd., Santa Monica, California 90405, ("Assignor") is the owner of USPTO application serial no. 77/458,321 filed on April 25, 2008 for the mark "ZOMBIE WRANGLERS" (the "Trademark"); and,

WHEREAS, Activision Publishing, Inc., a Delaware corporation having its address at 3100 Ocean Park Boulevard, Santa Monica, California, 90405, ("Assignee") is desirous of acquiring all right, title and interest in and to the Trademark; and,

WHEREAS Assignor is assigning the Trademark as part of the entire business or portion thereof to which the Trademark pertains as required by 15 U.S.C. §1060; and

WHEREAS Assignee is the successor of the ongoing and existing business of Assignor to which the Trademark pertains.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by said Trademark and all rights to sue and recover damages for past or future infringement, misappropriation or violation of rights of the same, as well as all right, title and interest in any application for registration and/or registration for the Trademark.

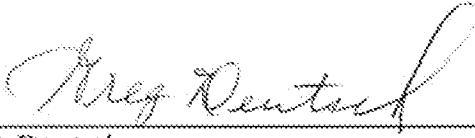
The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration for the Trademark, which is still in the application stage, to said Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 14th day of December, 2009 at Santa Monica, California, by a duly authorized officer.

For and behalf of **ASSIGNOR**:

Activision Entertainment Holdings, Inc.
a Delaware corporation
of the United States of America

By: _____


Greg Deutsch
Assistant Secretary