

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/18/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beverly Enterprises, Inc.		12/15/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Golden Gate Ancillary LLC		
Street Address:	1000 Beverly Way		
City:	Fort Smith		
State/Country:	ARKANSAS		
Postal Code:	72919		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3184456	ASERACARE	
CORRESPONDENCE DATA			
Fax Number:	(402)346-1148		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	402-346-6000		
Email:	patrick.stephenson@kutakrock.com		
Correspondent Name:	Patrick C. Stephenson		
Address Line 1:	1650 Farnam Street		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Patrick C. Stephenson		
Signature:	/Patrick C. Stephenson/		
Date:	12/21/2009		

OP \$40.00 3184456

900150356

TRADEMARK  
 REEL: 004117 FRAME: 0914

Total Attachments: 2

source=aseracare assignment#page1.tif

source=aseracare assignment#page2.tif

**TRADEMARK**

**REEL: 004117 FRAME: 0915**

### Trademark Assignment Nunc Pro Tunc

**WHEREAS**, Beverly Enterprises, Inc., a Delaware corporation, with its principal place of business at 1000 Beverly Way, Fort Smith, Arkansas 72919 ("Assignor") has adopted and owns the mark ASERACARE, including the logo design attached hereto as Exhibit A, and further including United States Trademark Registration No. 3,184,456, issued December 12, 2006 (collectively, the "Mark");

**WHEREAS**, Golden Gate Ancillary LLC, a Delaware limited liability company, with its principal place of business at 1000 Beverly Way, Fort Smith, Arkansas 72919 ("Assignee"), is desirous of acquiring the Mark and all goodwill of the business symbolized by the Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, *nunc pro tunc*, effective as of August 18, 2006.

BEVERLY ENTERPRISES, INC

By: [Signature]

Name: Holly Rasmussen-Jones

Title: Secretary

Dated effective as of August 18, 2006

STATE OF ARKANSAS     )  
  ) ss.  
COUNTY OF CRAWFORD )

The foregoing instrument was acknowledged before me this 15<sup>th</sup> day of December, 2009,  
by Holly Rasmussen-Jones Secretary of Beverly Enterprises, Inc.  
(name) (title)

(Seal)

[Signature: Brenda N. Boster]

Notary Public

My commission expires: 6-14-2016

