

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Altergraphics Limited		07/11/2007	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Moonpig.com Limited		
Street Address:	Units 107-108, Great Guildford Business Square, 30 Great Guildford Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SE1 0HS		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2749276	MOONPIG	
CORRESPONDENCE DATA			
Fax Number:	(202)739-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.739.5517		
Email:	cklein@morganlewis.com, ateixeira@morganlewis.com		
Correspondent Name:	Carole R. Klein		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	Attention: TMSU		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
DOMESTIC REPRESENTATIVE			
Name:	Carole R. Klein		
Address Line 1:	1111 Pennsylvania Avenue, NW		
Address Line 2:	Attention: TMSU		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		

CH \$40.00 2749276

NAME OF SUBMITTER:	Carole R. Klein
Signature:	/Carole R. Klein/
Date:	12/21/2009
Total Attachments: 1 source=MOONPIG TM REG. - Change of Name#page1.tif	

FILE COPY



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 3852652

The Registrar of Companies for England and Wales hereby certifies that
ALTERGRAPHICS LIMITED

having by special resolution changed its name, is now incorporated
under the name of
MOONPIG.COM LIMITED

Given at Companies House, Cardiff, the 11th July 2007



C03852652A



THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC006B