

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DOUGLAS WILSON COMPANIES		10/28/2009	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	RONALD J. GORDON
<b>Street Address:</b>	1041 Market St.
<b>Internal Address:</b>	Suite 309
<b>City:</b>	San Diego
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92101
<b>Entity Type:</b>	INDIVIDUAL:

**PROPERTY NUMBERS Total: 14**

Property Type	Number	Word Mark
Registration Number:	3416291	ASTON GREY SPORT
Registration Number:	3416290	ASTON GREY COLLECTION
Serial Number:	77975999	GORDON RUSH
Registration Number:	3450720	STRAY DOG
Serial Number:	77423489	GR
Serial Number:	77423477	GR GORDON RUSH
Serial Number:	77051943	RUSH GORDON RUSH
Serial Number:	77051941	GORDON RUSH
Serial Number:	76350276	RUSH GORDON RUSH
Registration Number:	2273047	GORDON RUSH
Serial Number:	77583411	
Serial Number:	78621387	ASTON GREY SPORT
Serial Number:	78621381	ASTON GREY COLLECTION

OP \$365.00 3416291

Registration Number:

3442125

MARCO VITTORIO

CORRESPONDENCE DATA

Fax Number: (562)598-5993

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (562) 598-8575

Email: tm@bettingerlaw.com

Correspondent Name: Bettinger Law Group, PC

Address Line 1: 3020 Old Ranch Pkwy, Ste 300

Address Line 4: Seal Beach, CALIFORNIA 90740

NAME OF SUBMITTER:

Jay Bettinger

Signature:

/Jay Bettinger/

Date:

12/22/2009

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARK**

This Assignment of Trademarks is made as of the 28<sup>th</sup> day of October, 2009, by and between Douglas Wilson Companies, a California corporation ("Assignor"), acting in the capacity as the duly appointed State Court Receiver for Gordon Rush Incorporated in that certain action entitled *Cathay Bank v. Gordon Rush Incorporated, et al.*, San Diego County Superior Court (the "Court") case no. 37-2009-00085168-CU-CL-CTL (the "Civil Action"), and Ronald J. Gordon, an individual ("Assignee").

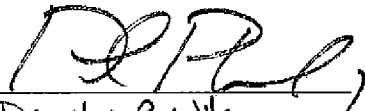
WHEREAS, as of the date hereof, the Assignor is the owner of the trademarks, including, without limitation, the trademark applications and/or registrations in the United States Patent and Trademark Office as delineated on Exhibit A annexed hereto (the "Trademarks"); and

WHEREAS, the Assignee is desirous of acquiring the Trademarks, the applications and registrations therefore, and the business and goodwill of the business in connection therewith.

NOW, THEREFORE, the Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, hereby sells, assigns, conveys and transfers unto Assignee, its successor and assigns, Assignor's entire right, title and interest in and to the Trademarks, applications, and registrations set forth on Exhibit A, together with the business and all goodwill of the business connected with the use of or symbolized by the Trademarks, applications and registrations therefore, including any license, franchise, or distributor agreements, labels and advertising, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks as well as all rights to damages or profits as of the date hereof and the right to sue for and recover same in Assignee's own name.

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademarks to be executed as of the date first written above.

DOUGLAS WILSON COMPANIES

By:   
Name: Douglas P. Wilson  
Its: Receiver

STATE OF CALIFORNIA       )  
  ): ss.:  
COUNTY OF SAN DIEGO     )

On this \_\_\_\_\_ day of November, personally came before me \_\_\_\_\_ who being by me duly sworn did depose and say that dependent is the \_\_\_\_\_ of the corporation described in and which executed the foregoing ASSIGNMENT OF TRADEMARK, and that he has the authority to sign him name thereto.

*See attached  
Notary Journal*

\_\_\_\_\_  
Notary Public

# Jurat

State of California

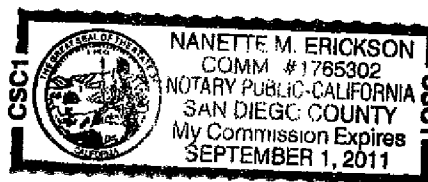
County of San Diego

Subscribed and sworn to (or affirmed) before me on this 12<sup>th</sup> day of November,  
2009 by Douglas P. Wilson

proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

Nanette M. Erickson  
Signature

(Notary seal)



## OPTIONAL INFORMATION

### DESCRIPTION OF THE ATTACHED DOCUMENT

Assignment of Trademark  
(Title or description of attached document)

(Title or description of attached document continued)

Number of Pages 2 Document Date 10/28/2009

Gordon Rush - 475  
(Additional information)

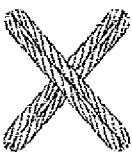
### INSTRUCTIONS FOR COMPLETING THIS FORM

*The wording of all Jurats completed in California after January 1, 2008 must be in the form as set forth within this Jurat. There are no exceptions. If a Jurat to be completed does not follow this form, the notary must correct the verbiage by using a jurat stamp containing the correct wording or attaching a separate jurat form such as this one which does contain proper wording. In addition, the notary must require an oath or affirmation from the document signer regarding the truthfulness of the contents of the document. The document must be signed AFTER the oath or affirmation. If the document was previously signed, it must be re-signed in front of the notary public during the jurat process.*

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the jurat process is completed.
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Signature of the notary public must match the signature on file with the office of the county clerk.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different jurat form.
  - ❖ Additional information is not required but could help to ensure this jurat is not misused or attached to a different document.
  - ❖ Indicate title or type of attached document, number of pages and date.
- Securely attach this document to the signed document

**EXHIBIT A**

**GORDON RUSH TRADEMARKS AND APPLICATIONS**

<u>App No.</u>	<u>Reg No.</u>	<u>Title</u>	<u>Status</u>	<u>Country</u>	<u>Reg Date</u>
78979895	3416291	ASTON GREY SPORT	REGISTERED	USA	4/22/2008
78979893	3416290	ASTON GREY COLLECTION	REGISTERED	USA	4/22/2008
78637853		VERTIGO PROJECT	DEAD	USA	
78621387		ASTON GREY SPORT	DEAD (08-24)	USA	
78621381		ASTON GREY COLLECTION	DEAD (08-24)	USA	
77975999	3544978	GORDON RUSH	REGISTERED	USA	12/9/2008
77975480	3450720	STRAY DOG	REGISTERED	USA	6/17/2008
77975479	3442125	MARCO VITTORIO	REGISTERED	USA	6/3/2008
					
77583411		GR	DEAD	USA	
77423489		GR GORDON RUSH	PENDING	USA	
77423477		CANPIONE	PENDING	USA	
77122613		MARCO VITTORIO	DEAD	USA	
77051945		STRAY DOG	DEAD	USA	
77051943		RUSH GORDON RUSH	PENDING	USA	
77051941		GORDON RUSH	PENDING	USA	
76350276	2697416	RUSH GORDON RUSH	REGISTERED	USA	3/18/2003
<u>75417585</u>	<u>2273047</u>	<u>GORDON RUSH</u>	<u>LIVE</u>	<u>USA</u>	<u>8/24/1999</u>
4817069		GORDON RUSH	PENDING	CN	
4817068		RUSH GORDON RUSH	PENDING	CN	
5771151		GORDON RUSH	PENDING	CN	
5771150		GORDON RUSH	PENDING	CN	
5771149		GORDON RUSH	REGISTERED	CN	10/14/2009
5771168		GORDON RUSH	PENDING	CN	
5536826	5536826	GORDON RUSH	REGISTERED	EU	12/7/2007
2551992	2551992	RUSH GORDON RUSH	REGISTERED	EU	5/20/2003
2552412	2552412	GORDON RUSH	REGISTERED	EU	3/17/2003
2007-009392	5114610	GORDON RUSH	REGISTERED	JP	2/29/2008
2002-000440	4604770	RUSH GORDON RUSH	REGISTERED	JP	9/13/2002
2001-108812	4599929	GORDON RUSH	REGISTERED	JP	8/30/2002
40-2005-0033566	679486	RUSH GORDON RUSH	REGISTERED	KR	9/22/2006
40-2005-0033565	679484	GORDON RUSH	REGISTERED	KR	9/22/2006