

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Banfi Products Corporation		11/30/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Casa Vinicola Pietro Sartori S.p.A.		
Street Address:	Via Casette 2		
City:	Negrar, Verona		
State/Country:	ITALY		
Postal Code:	I-37024		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2785969	SARTORI	
Registration Number:	2775200	SARTORI DI VERONA	
CORRESPONDENCE DATA			
Fax Number:	(866)947-1121		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	585-263-1000		
Email:	kwalsh@nixonpeabody.com		
Correspondent Name:	Kristen M. Walsh, Nixon Peabody LLP		
Address Line 1:	1100 Clinton Square		
Address Line 4:	Rochester, NEW YORK 14604		
ATTORNEY DOCKET NUMBER:	020331/000002		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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 REEL: 004118 FRAME: 0428

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kristen M. Walsh

Signature:

/kristenmwash/

Date:

12/22/2009

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Banfi Products Corporation, a New York corporation, with its principal place of business at 1111 Cedar Swamp Road, Old Brookville, New York 11545, United States of America (“Assignor”), is the owner of the trademarks listed in Schedule A (the “Marks”) and registrations thereof (the “Registrations”); and

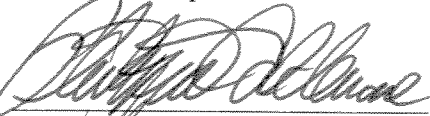
WHEREAS, Casa Vinicola Pietro Sartori S.p.A., an Italian corporation, with its principal place of business at Via Casette 2, Negrar, Verona I-37024, Italy (“Assignee”) desires to acquire the Marks and the Registrations;

NOW THEREFORE, for TEN DOLLARS and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor assigns to Assignee all its right, title, and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks and the Registrations.

Banfi Products Corporation

Date: November 30, 2009

By:



Philip D. Calderone
Vice President and General Counsel

SCHEDULE A

Mark	Country	Reg. No.	Reg. Date
SARTORI	United States	2,785,969	November 25, 2003
SARTORI DI VERONA	United States	2,775,200	October 21, 2003