

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Real Health Laboratories, Inc.		07/31/2009	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Pharm-a-care Laboratories Pty Ltd
Also Known As:	AKA PharmaCare Laboratories Pty Ltd
Street Address:	18 Jubilee Avenue
City:	Warriewood NSW
State/Country:	AUSTRALIA
Postal Code:	2102
Entity Type:	proprietary limited company: AUSTRALIA

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2980505	ANTIOX FITNESS
Registration Number:	2980504	ENERGY BALANCE
Registration Number:	3021999	INTENSEX
Registration Number:	3030482	LOWCARB ESSENTIALS
Registration Number:	2024005	REAL HEALTH
Registration Number:	2959873	REAL HEALTH
Registration Number:	2371723	THE ARTHROMOBILITY FORMULA
Registration Number:	2363276	VASORECT

**CORRESPONDENCE DATA**

Fax Number: (703)610-6200  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 7036106100  
 Email: boxip@hhlaw.com  
 Correspondent Name: Timothy J. Lyden

**900150564**

**TRADEMARK  
 REEL: 004118 FRAME: 0647**

**CH \$215.00 2980505**

Address Line 1: 7930 Jones Branch Drive  
Address Line 2: Box Intellectual Property  
Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER: 27467.02

DOMESTIC REPRESENTATIVE

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER: Timothy J. Lyden

Signature: /Timothy J. Lyden/

Date: 12/22/2009

Total Attachments: 5  
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## TRADEMARK ASSIGNMENT

(July 31, 2009)

### **PARTIES:**

- (1) "The Assignor," Real Health Laboratories, Inc., a corporation organized under the laws of the State of California.
- (2) "The Assignee," PharmaCare Laboratories Pty Ltd., an Australian company.

### **WHEREAS**

- (A) The Assignor is the owner of all of the right, title and interest in and to the Trademarks and Trademark Registrations listed on Schedule 1 (collectively, the "Trademarks");
- (B) The Assignee is desirous of acquiring the Trademarks and the goodwill associated with the Trademarks and the identified registrations therefore, and is the successor to the ongoing and existing portion of the business to which the Trademarks pertain; and
- (C) The Assignor wishes to assign to Assignee any and all existing rights, including common law trademark rights and registrations therefore, Assignor holds in the Trademarks and the goodwill associated with the Trademarks and the identified registrations therefor.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, including all common law rights, registrations and applications, together with the goodwill of the business associated with the Trademarks, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Assignor agrees to take any steps reasonably necessary, at Assignor's expense, to assist Assignee in showing the U.S. Patent and Trademark Office or any other official entity that the Trademarks have been used in connection with the goods or services for which registration has been made, and to otherwise evidence assignment of the Trademarks. Assignee will bear all costs for the recordation of the assignment of Trademarks in all jurisdictions.

*[Signatures on following page.]*

**IN WITNESS WHEREOF**, the parties hereto have executed this Trademark Assignment on the day and year first set forth above.

PHARMACARE LABORATORIES PTY LTD.

By:

  
\_\_\_\_\_  
Toby Browne, Managing Director

REAL HEALTH LABORATORIES, INC.

By:

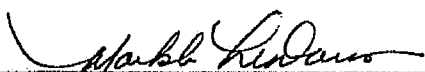
\_\_\_\_\_  
Mark LeDoux, Chief Executive Officer

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment on the day and year first set forth above.

PHARMACARE LABORATORIES PTY LTD.

By: \_\_\_\_\_  
Toby Browne, Managing Director

REAL HEALTH LABORATORIES, INC.

By:  \_\_\_\_\_  
Mark LeDoux, Chief Executive Officer

SCHEDULE 1

TRADEMARK	COUNTRY	REG NO./ REG. DATE	CLASS/GOODS
REAL HEALTH	United States	2,959,873 6/7/2005	Cl. 35: On-line retail store services featuring nutritional supplements, dietary supplements, vitamins, minerals, herbals, sleep aids, tablet cases, pain relief aids, first aid preparations, nasal decongestants, cold and allergy remedies, preparations for the treatment of cold and flu symptoms, heartburn, weight control, smoking cessation, homeopathic products and remedies, energy drinks, sports drinks, functional foods, meal replacements, beauty products, cosmetics, hair care products, fitness and wellness products, books and videos; mail order and mail order catalog services featuring nutritional supplements, dietary supplements, vitamins, minerals, herbals, sleep aids, tablet cases, pain relief aids, first aid preparations, nasal decongestants, cold and allergy remedies, preparations for the treatment of cold and flu symptoms, heartburn, weight control, smoking cessation, homeopathic products and remedies, energy drinks, sports drinks, functional foods, meal replacements, beauty products, cosmetics, hair care products, fitness and wellness products, books and videos.
INTENSEX	United States	3,021,999 11/29/2005	Cl. 5: Nutritional supplements.
LOWCARB ESSENTIALS	United States	3,030,482 12/13/2005	Cl. 5: Nutritional supplements and dietary supplements.
ANTIOX FITNESS	United States	2,980,505 8/2/2005	Cl. 5: Nutritional supplements and dietary supplements.
ENERGY BALANCE	United States	2,980,504 8/2/2005	Cl. 5: Nutritional supplements and dietary supplements.
THE ARTHROMOBILITY FORMULA	United States	2,371,723 7/25/2000	Cl. 5: Nutritional Supplement.
VASORECT	United States	2,363,276 6/27/2000	Cl. 5: Nutritional Supplement.
REAL HEALTH	United States	2,024,005 12/17/1996	Cl. 5: Nutritional supplements.

TRADEMARK	COMMON LAW	DATE OF FIRST USE
ANTIOXFITNESS	Common Law	At least as early as December 5, 2005
CARDIODYNAMX	Common Law	At least as early as December 5, 2005
CARDIOFITNESS	Common Law	At least as early as December 5, 2005
MENTALENERGY	Common Law	At least as early as December 5, 2005
TECHNOLOGY BASED ON 1998 NOBEL PRIZE...	Common Law	At least as early as December 5, 2005
THE CARDIOFITNESS FORMULA	Common Law	At least as early as December 5, 2005
THE MEMORY FORMULA (STYLIZED)	Common Law	At least as early as December 5, 2005
THE PROSTATE CX FORMULA	Common Law	At least as early as December 5, 2005
THE PROSTATE FORMULA (STYLIZED)	Common Law	At least as early as December 5, 2005
THE REAL HEALTH ESSENTIALS FORMULA	Common Law	At least as early as December 5, 2005
THE VISION FORMULA (STYLIZED)	Common Law	At least as early as December 5, 2005
VASORECT SEC	Common Law	At least as early as December 5, 2005