

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CREATIVE BEAUTY INNOVATIONS, INC.		12/22/2004	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	COSMO HOLDINGS, INC.		
Street Address:	4201 DIPLOMACY ROAD		
City:	FORT WORTH		
State/Country:	TEXAS		
Postal Code:	76155		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2797712	IO	
CORRESPONDENCE DATA			
Fax Number:	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9724790462		
Email:	ddearmond@dalpat.com		
Correspondent Name:	JOHN J. ARNOTT		
Address Line 1:	P.O. BOX 741715		
Address Line 4:	DALLAS, TEXAS 75374-1715		
ATTORNEY DOCKET NUMBER:	CBXL-27,100		
NAME OF SUBMITTER:	JOHN J. ARNOTT		
Signature:	/John J. Arnott, Reg. # 39,095/		
Date:	12/23/2009		

CH \$40.00 2797712

Total Attachments: 5

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Trademark Assignment Agreement

WHEREAS, Creative Beauty Innovations, Inc., a Texas corporation ("*Assignor*"), and Cosmo Holdings, Inc., a Delaware corporation ("*Assignee*") are parties to the Asset Purchase Agreement dated December 14, 2004 (the "*Asset Purchase Agreement*");

WHEREAS, the Asset Purchase Agreement provides, *inter alia*, for the assignment and sale to Assignee of all right, title and interest in and to the marks of Schedule A hereto, for which registration has been obtained or applied for, and the common law marks and trade names of Schedule B (collectively, the "*Marks*"), the registrations thereof, the pending applications therefore, all trade names associated therewith, all other intellectual property rights associated therewith, any and all common law rights therein, and all goodwill connected with the use of and symbolized by the Marks; and

WHEREAS, the Asset Purchase Agreement provides, *inter alia*, for the sale by Assignor to Assignee of the ongoing and existing business symbolized by the Marks, including the assets used in the production and sale of the goods and the provision of the services identified by the Marks;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, and subject to and in accordance with the terms of the Asset Purchase Agreement, Assignor hereby sells, assigns and transfers irrevocably and in perpetuity to Assignee, all right, title and interest in and to the Marks, the registrations thereof, the pending applications therefore, all trade names associated therewith, the right to recover for past infringement, all other intellectual property rights associated therewith, any and all common law rights therein, and all goodwill connected with the use of and symbolized by the Marks. Assignor and Assignee acknowledge that the Marks are assigned pursuant to the sale by Assignor to Assignee of the ongoing and existing business symbolized by the Marks, including the assets used in the production and sale of the goods and the provision of the services identified by the Marks.

At any time and from time to time from and after the execution of this Assignment, Assignor will, at the request of Assignee, execute, acknowledge and deliver, or cause to be executed, acknowledged and delivered, such instruments and other documents and perform or cause to be performed such acts and provide such information, as may reasonably be required, to evidence or effectuate the purpose of this Assignment by Assignor to Assignee of all right, title and interest in and to the Marks, the registrations thereof, the pending applications therefore, all trade names associated therewith, all other intellectual property rights associated therewith, any and all common law rights therein, and all goodwill connected with the use of and symbolized by the Marks.

IN WITNESS WHEREOF, the undersigned hereby agrees to the foregoing this 22nd day of December, 2004.

Signed, sealed and delivered in the presence of:

Dal Jete Dury
Witness

CREATIVE BEAUTY INNOVATIONS, INC.

By: *Ken Laje*

Printed Name: *Ken Laje*

Title: *Pres*

STATE OF TEXAS

COUNTY OF DALLAS

BEFORE ME, the undersigned authority, on this day personally appeared Ken Lage, and having been duly sworn by me, upon his oath states that he is President of Creative Beauty Innovations, Inc., that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 22nd day of December, 2004.



Diane H. Pogue
Printed Name of Notary Public
Diane H. Pogue
Signature of Notary Public

My Commission expires the 27th day of May, 2007.

SCHEDULE A
**UNITED STATES REGISTERED TRADEMARKS AND
APPLICATIONS FOR TRADEMARK REGISTRATION**

Registrations

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CREDENTIALS	1,823,542	2/22/1994
CBI	2,312,411	1/25/2000
CREATIVE BEAUTY INNOVATIONS	2,300,668	12/14/1999
INNER RESOURCES/OUTER RESULTS	2,346,033	4/25/2000
I/O Design	2,797,712	12/23/2003

Applications

<u>Trademark</u>	<u>Serial No.</u>	<u>Date of Filing</u>
BOTANICAL BIO-PEPTIDE CONCENTRATE	78/395,198	4/02/2004
FACE FIRING COMPLEX	78/395,199	4/02/2004
GRAPE WINE PEEL	78/395,195	4/02/2004
SHIO DORO	78/395,188	4/02/2004
SUGARBUTTER	78/395,202	4/02/2004
YOU'VE BUILT YOUR BUSINESS... NOW BUILD YOUR BRAND	78/395,802	4/02/2004

SCHEDULE B
COMMON LAW TRADEMARKS AND TRADE NAMES

Common Law Trademarks

Trademark

Products

Common Law Trade Names