

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blizzard Entertainment Holdings, Inc.	FORMERLY Vivendi Games, Inc.	12/10/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Activision Entertainment Holdings, Inc.		
Street Address:	3100 Ocean Park Boulevard		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90405		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3473540	ACES OF THE GALAXY	
Registration Number:	3463875	ARKADIAN WARRIORS	
Registration Number:	3459242	BOOGIE BUNNIES	
Registration Number:	3319883	TAG TEAM RACING	
CORRESPONDENCE DATA			
Fax Number:	(424)744-5454		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Mary Tuck		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	NAME CHANGE-BEHI TO AEHI		
NAME OF SUBMITTER:	Mary Tuck		

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TRADEMARK
REEL: 004119 FRAME: 0580

Signature:	/Mary Tuck/
Date:	12/23/2009
Total Attachments: 2 source=Blizzard Entertainment Holdings - DE Certificate of Amendment re Name Change to AEH (filed 12 11 08)#page1.tif source=Blizzard Entertainment Holdings - DE Certificate of Amendment re Name Change to AEH (filed 12 11 08)#page2.tif	

Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BLIZZARD ENTERTAINMENT HOLDINGS, INC.", CHANGING ITS NAME FROM "BLIZZARD ENTERTAINMENT HOLDINGS, INC." TO "ACTIVISION ENTERTAINMENT HOLDINGS, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF DECEMBER, A.D. 2008, AT 7 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2596375 8100

081188036

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7021112

DATE: 12-12-08

TRADEMARK

REEL: 004119 FRAME: 0582

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION
OF BLIZZARD ENTERTAINMENT HOLDINGS, INC.,
a Delaware Corporation**

Blizzard Entertainment Holdings, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

ONE: That on December 10, 2008 resolutions were duly adopted by the Corporation's Board of Directors setting forth, approving and adopting a proposed amendment to the Corporation's Certificate of Incorporation (the "Certificate"), and declaring such amendment to be advisable and recommended for approval by the Corporation's stockholders, and that such resolutions provide that:

Article 1 of the Certificate shall be amended and restated to read in its entirety as follows:

"1. The name of the Corporation is Activision Entertainment Holdings, Inc."

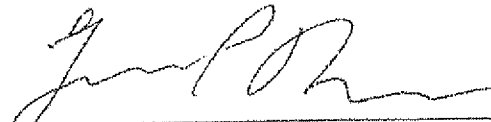
TWO: That on December 10, 2008 the Corporation's stockholders approved such amendment by vote of the outstanding shares in accordance with Section 228 of the General Corporation Law of the State of Delaware.

THREE: That such amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOUR: That the capital of the Corporation shall not be reduced under or by reason of such amendment.

IN WITNESS WHEREOF, this Certificate of Amendment of Certificate of Incorporation has been executed as of this 10th day of December, 2008.

BLIZZARD ENTERTAINMENT HOLDINGS, INC.



George L. Rose, Chief Legal Officer and Secretary