

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HMR Acquisition Company, Inc.		12/23/2009	CORPORATION: INDIANA
LAS Acquisition Company, Inc.		12/23/2009	CORPORATION: INDIANA

**RECEIVING PARTY DATA**

Name:	General Electric Capital Corporation
Street Address:	8377 East Hartford Drive
Internal Address:	Suite 200
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85255
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	2683500	LA SENORITA
Registration Number:	1521314	
Serial Number:	77779506	LA SEÑORITA MEXICAN RESTAURANTS
Registration Number:	1331341	HACIENDA
Registration Number:	2484222	HACIENDA
Registration Number:	2466961	HACIENDA

**CORRESPONDENCE DATA**

Fax Number: (402)346-1148  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 402-346-6000  
 Email: bridget.stuhr@kutakrock.com  
 Correspondent Name: Bridget M. Stuhr  
 Address Line 1: 1650 Farnam Street

OP \$165.00 2683500

**900150681**

**TRADEMARK  
 REEL: 004120 FRAME: 0094**

Address Line 4: Omaha, NEBRASKA 68102

ATTORNEY DOCKET NUMBER: 1051201-1697

NAME OF SUBMITTER: Bridget M. Stuhr

Signature: /Bridget M. Stuhr/

Date: 12/23/2009

Total Attachments: 3  
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## MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS AND REGISTRATIONS

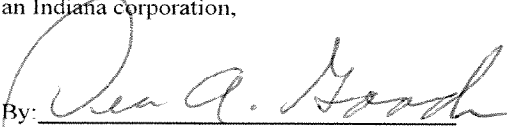
This Memorandum of Security Interest in Trademarks and Registrations is made as of December 23, 2009 and evidences and confirms the following:

1. **HMR ACQUISITION COMPANY, INC.**, an Indiana corporation, and **LAS ACQUISITION COMPANY, INC.**, an Indiana corporation (collectively, "**Grantor**"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Grantor, pursuant to the Intellectual Property Security Agreement dated as of the date hereof, creates, grants and assigns to **GENERAL ELECTRIC CAPITAL CORPORATION**, a Delaware corporation ("**Secured Party**"), effective as of the date hereof, a continuing security interest in all rights, title, and interest in the names and trademarks identified in *Schedule I* attached hereto, and the goodwill of the business symbolized by and associated with the trademarks and registrations (the "**Security Agreement**").
2. This security interest pertains to Grantor's rights everywhere throughout the world.
3. Grantor has not granted any assignment, mortgage, license or other interest effecting their rights and/or the property herein conveyed to any third party. Grantor have the full right to enter into and convey the rights described in the Security Agreement.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, Grantor has executed this Agreement effective as of the day and year first above written.

**HMR ACQUISITION COMPANY, INC.,**  
an Indiana corporation,

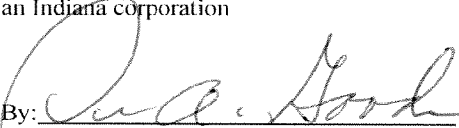
By: 

Printed Name: Dean A. Goodwin

Its: President, CEO

Date Signed: 12/21, 2009

**LAS ACQUISITION COMPANY, INC.,**  
an Indiana corporation

By: 

Printed Name: Dean A. Goodwin

Its: President, CEO

Date Signed: 12/21, 2009

Principal Place of Business and Address for Notices:

1501 North Ironwood Drive  
South Bend, Indiana 46635  
Attention: Tammy Boetsma, Chief Financial Officer

**SCHEDULE I**  
**INTELLECTUAL PROPERTY DESCRIPTION**

**PATENTS, TRADEMARKS AND COPYRIGHTS**

**U.S. Registrations**

<b>Service Mark</b>	<b>Federal Reg. No.</b>	<b>Mark Owner</b>
La Senorita	2,683,500	LAS Acquisition Company, Inc.
Miscellaneous Design <i>("Sombrero Sam")</i>	1,521,314	LAS Acquisition Company, Inc.
LaSenorita Mexican Restaurants (and design)	77/779506 (Application Serial Number)	LAS Acquisition Company, Inc.
Hacienda and Design	1,331,341	HMR Acquisition Company, Inc.
Hacienda	2,484,222	HMR Acquisition Company, Inc.
Hacienda	2,466,961	HMR Acquisition Company, Inc.

**INTERNET DOMAINS**

haciendafiesta.com

lasfiesta.com

4829-3399-8851.2

Contract No. 15717001  
Asset Nos. 56607, et al.