

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Activision Entertainment Holdings, Inc.		12/18/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Activision Publishing, Inc.		
<b>Street Address:</b>	3100 Ocean Park Boulevard		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3473540	ACES OF THE GALAXY	
Registration Number:	3463875	ARKADIAN WARRIORS	
Registration Number:	3459242	BOOGIE BUNNIES	
Registration Number:	3319883	TAG TEAM RACING	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(424)744-5454		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-255-2000		
Email:	tm@activision.com		
Correspondent Name:	Mary Tuck		
Address Line 1:	3100 Ocean Park Boulevard		
Address Line 4:	Santa Monica, CALIFORNIA 90405		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT-AEHI TO API		
NAME OF SUBMITTER:	Mary Tuck		

CH \$115.00 3473540

**TRADEMARK**

**900150719**

**REEL: 004120 FRAME: 0335**

Signature:	/Mary Tuck/
Date:	12/24/2009
<b>Total Attachments: 3</b> source=2009-12-18 Activision Entertainment Holdings Inc to Activision Publishing Inc#page1.tif source=2009-12-18 Activision Entertainment Holdings Inc to Activision Publishing Inc#page2.tif source=2009-12-18 Activision Entertainment Holdings Inc to Activision Publishing Inc#page3.tif	

## TRADEMARK ASSIGNMENT

**WHEREAS** Activision Entertainment Holdings, Inc., a Delaware corporation having its address at 3100 Ocean Park Blvd., Santa Monica, California 90405, U.S.A. ("Assignor") is the owner of the trademarks reflected in the attached Exhibit A (the "Trademarks"); and,

**WHEREAS**, Activision Publishing, Inc., a Delaware corporation having its address at 3100 Ocean Park Boulevard, Santa Monica, California, 90405, U.S.A. ("Assignee") is desirous of acquiring all right, title and interest in and to the Trademarks; and,

**WHEREAS**, Assignee wishes to acknowledge its acquisition of all of Assignor's rights in and to the Trademarks and the good will associated therewith throughout the world for the purpose of recording assignments of the intellectual property rights acquired from Assignor with various governmental entities.

**NOW THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by said Trademarks and all rights to sue and recover damages for past or future infringement, misappropriation or violation of rights of the same, as well as all right, title and interest in any application(s) for registration and/or registration(s) for the Trademarks.

**IN WITNESS WHEREOF**, the Assignor and the Assignee have caused this Trademark assignment to be executed by their duly authorized officers, each of whom further certifies with their signatures below that they are duly authorized to execute this document on behalf of their respective corporations.

Executed at Santa Monica, California, U.S.A. this 18<sup>th</sup> day of December, 2009:

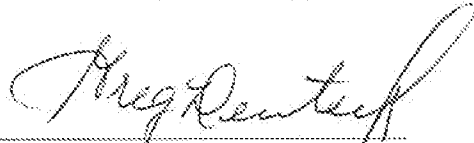
For and behalf of **ASSIGNOR**:

For and behalf of **ASSIGNEE**:

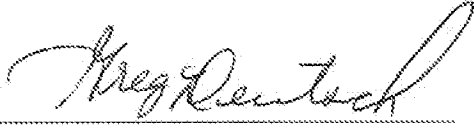
**Activision Entertainment Holdings, Inc.**  
a Delaware corporation  
of the United States of America

**Activision Publishing, Inc.**  
a Delaware corporation  
of the United States of America

By:

  
Greg Deutsch  
Assistant Secretary

By:

  
Greg Deutsch  
Senior Vice President of Business  
and Legal Affairs; and General  
Counsel

## EXHIBIT A

Worldwide trademark filings:

<u>Trademark</u>	<u>JU</u>	<u>File Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No</u>
ACES OF THE GALAXY	CA	11-Sep-2007	1363231	*	*
ACES OF THE GALAXY	EM	12-Sep-2007	6271845	18-Aug-2008	6271845
ACES OF THE GALAXY	US	11-Sep-2007	77276474	22-Jul-2008	3473540
AFTER DARK	EM	19-Aug-1996	331306	14-Jun-2000	331306
ARKADIAN WARRIORS	CA	31-Aug-2007	1362124	*	*
ARKADIAN WARRIORS	EM	03-Sep-2007	6250088	01-Aug-2008	6250088
ARKADIAN WARRIORS	US	31-Aug-2007	77269874	08-Jul-2008	3463875
BLACK LABEL GAMES	CN	09-Jul-2002	3237263	20-Oct-2003	3237263
BLACK LABEL GAMES	CN	09-Jul-2002	3237264	21-Feb-2004	3237264
BLACK LABEL GAMES	CN	09-Jul-2002	3237266	28-Jan-2004	3237266
BLACK LABEL GAMES	CN	09-Jul-2002	3237265	06-Oct-2003	3237265
BLACK LABEL GAMES	CN	09-Jul-2002	3237262	07-Jan-2004	3237265
BLACK LABEL GAMES	EM	25-Jun-2002	2754414	21-Jan-2004	2754414
BOOGIE BUNNIES	EM	03-Sep-2007	6250112	31-Jul-2008	6250112
BOOGIE BUNNIES	US	31-Aug-2007	77269868	01-Jul-2008	3459242
Design (flying toaster)	EM	19-Aug-1996	331439	07-Jan-1999	331439
Design (flying toaster)	US	06-Dec-1991	74228001	20-Oct-1992	1725284
FLYING TOASTERS	US	01-Nov-1993	74454782	21-May-1996	1975194
LIVING PUZZLES	FR	06-Jul-1995	95579275	06-Jul-1995	95579275
MACE GRIFFIN	EM	01-Feb-2002	2560423	01-Oct-2003	2560423
MACE GRIFFIN	US	05-Mar-2002	76367226	21-Feb-2006	3060597
RED NINJA	CA	24-Mar-2004	1210761	19-Feb-2007	TMA681880
RED NINJA	EM	23-Mar-2004	3725058	28-Jul-2005	3725058
RED NINJA	US	23-Mar-2004	78389518	17-Jan-2006	3046925
RED NINJA: END OF HONOR	CA	23-Sep-2003	1191669	20-Jan-2006	TMA657094
RED NINJA: END OF HONOR	EM	23-Sep-2003	3365798	17-Dec-2004	3365798
RED NINJA: END OF HONOR	US	22-Sep-2003	78303858	01-Nov-2005	3012070
REDNECK RAMPAGE	US	06-Aug-2004	78463340	24-Jan-2006	3049445
SHADOW LEGACY	US	11-May-2005	78627708	06-Feb-2007	3206870
TAG TEAM RACING	CA	12-Apr-2005	1253608	15-Jun-2007	TMA689914
TAG TEAM RACING	EM	08-Apr-2005	4384145	10-May-2007	4384145
TAG TEAM RACING	US	07-Apr-2005	78604007	23-Oct-2007	3319883
ZOMBIE WRANGLERS	EM	28-Apr-2008	6871255	20-Jan-2009	6871255

\*Not yet registered

**JURISDICTIONS:**

CA = Canada

CN = China (People's Republic)

EM = European Community Trade Mark

FR = France

US = United States of America

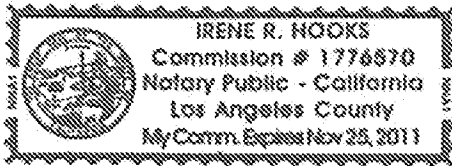
**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles

On 12/18/09 before me, Irene R. Hooks Notary Public

personally appeared Greg Deutsch



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Irene R. Hooks

Place Notary Seal Above

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: Trademark Assignment - (AET)

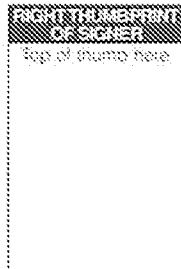
Document Date: 12/18/09 Number of Pages: 2 (two)

Signer(s) Other Than Named Above: None

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: Greg Deutsch

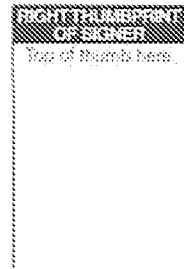
- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: Self

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_



Signer Is Representing: \_\_\_\_\_