

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CENTRAL LEWMAR LLC		12/21/2009	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Paper Company		
<b>Street Address:</b>	6400 Poplar Avenue		
<b>City:</b>	Memphis		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	38197		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2241646	ABERDEEN	
Registration Number:	2250956	OPPORTUNITY PAPERS	
Registration Number:	3205393	PICK QUICK THE PAPER SUPERSTORE	
Registration Number:	2208650	PICK QUICK THE PAPER SUPERSTORE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(513)248-6455		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	stephanie.haupt@ipaper.com		
Correspondent Name:	Stephanie A. Haupt		
Address Line 1:	6285 Tri-Ridge Boulevard		
Address Line 4:	Loveland, OHIO 45140		
ATTORNEY DOCKET NUMBER:	CENTRAL LEWMAR TM ASN		
NAME OF SUBMITTER:	Stephanie A. Haupt		
Signature:	/Stephanie A. Haupt/		

CH \$115.00 2241646

**900150747**

**TRADEMARK**  
**REEL: 004120 FRAME: 0776**

Date:

12/28/2009

**Total Attachments: 3**

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**ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT OF TRADEMARKS, dated as of December 21, 2009 (this "Assignment"), by Central Lewmar LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 6285 Tri-Ridge Boulevard, Loveland, Ohio 45140, in favor of International Paper Company ("Assignee"), a New York corporation with its principal place of business at 6400 Poplar Avenue, Memphis, Tennessee 38197.

WHEREAS, Assignor has agreed to transfer to Assignee and Assignee has agreed to accept from Assignor certain of the assets including, but not limited to trademarks, trade names, labels and other trade dress (including goodwill associated therewith).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, set over, and deliver to assignee all of Assignor's right, title, and interest, in and to:

- (i) the trademarks, trade names, labels and other trade dress set forth on Schedule A hereto, including all registrations and applications thereof, all registrations which may be granted in respect of such applications, all renewals of such registrations, and all common law rights therein;
- (i) the goodwill of the business symbolized by such trademarks;
- (ii) all causes of actions, claims and demands or other rights for, or arising from, any infringement, including past infringement, of such trademarks and other items set forth on Schedule A; and
- (iii) all rights corresponding thereto throughout the world.


From time to time after the date hereof, at the request of either party hereto, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may reasonably request in order to consummate more effectively the transactions contemplated thereby.

**[The Remainder of this Page was Intentionally Left Blank.]**

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by the signature of its duly authorized officer as of the date above first written.

**CENTRAL LEWMAR LLC**

By: \_\_\_\_\_


  
Name: Mark G. Stall  
Title: Secretary

Acknowledged and Accepted:  
**INTERNATIONAL PAPER COMPANY**




By: \_\_\_\_\_

Name:

Title:

  
Thomas V. Ryan  
Assistant Secretary

**Schedule A**

<b>Trademark</b>	<b>Country</b>	<b>Serial Number</b>	<b>Registration Number</b>
ABERDEEN	US	75468841	2241646
	US	75353088	2250956
	US	78743472	3205393
	US	75353079	2208650