

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Artists Co., Ltd.		09/28/2009	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Victoria's Secret Stores Brand Management, Inc.		
Street Address:	Four Limited Parkway		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2269360	THE SUPERMODEL	
Registration Number:	2232627	THE SUPERMODEL	
CORRESPONDENCE DATA			
Fax Number:	(917)522-7240		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-884-3478		
Email:	dgirardi@limitedbrands.com		
Correspondent Name:	Diana B. Girardi		
Address Line 1:	666 Fifth Avenue, 4th Floor		
Address Line 2:	Legal Services		
Address Line 4:	New York, NEW YORK 10103		
ATTORNEY DOCKET NUMBER:	VSSBMI-ASSMT-SUPERMODEL		
NAME OF SUBMITTER:	Diana B. Girardi		
Signature:	/dbg/		

CH \$65.00 2269360

Date:

12/28/2009

Total Attachments: 1

source=Assmgt Global Artists to VSSBMI#page 1.tif

TRADEMARK ASSIGNMENT

WHEREAS, Global Artists Co., Ltd., a Japanese corporation having an office at Arca Central 14F, 130-0013 Kinshi, Sumida-Ku, Tokyo-to, Japan 1-2-1 ("Global Artists") is the owner of the following United States registrations:

<u>Trademark</u>	<u>Registration No.</u>	<u>Class</u>
THE SUPERMODEL	2269360	14
THE SUPERMODEL	2232627	3

WHEREAS, Victoria's Secret Stores Brand Management, Inc., a Delaware corporation, which is located and doing business at Four Limited Parkway, Reynoldsburg, Ohio 43068 (hereinafter referred to as "Victoria's Secret"), is desirous of acquiring said trademarks and the registrations therefor.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Global Artists hereby assigns to Victoria's Secret all right, title and interest in and to the said trademarks and the registrations therefor, together with the goodwill of the business symbolized by the trademarks and said registrations.

GLOBAL ARTISTS CO., LTD.

By: 

Name: RATSUHIKO YOSHIDA
Title: CEO
Date: 2009-9-28
Place: TOKYO

**VICTORIA'S SECRET STORES
BRAND MANAGEMENT, INC.**

By: 

Name: DIANA B. GIRARDI
Title: ASSISTANT SECRETARY
Date: 12/28/2009
Place: NEW YORK, NY