

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Xin Den Kai International Hong Kong Co., Limited		09/28/2009	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Victoria's Secret Stores Brand Management, Inc.		
Street Address:	Four Limited Parkway		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2232762	THE SUPERMODEL	
Registration Number:	2279927	SUPERMODELS	
Registration Number:	2283886	SUPERMODELS	
CORRESPONDENCE DATA			
Fax Number:	(917)522-7240		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-884-3478		
Email:	dgirardi@limitedbrands.com		
Correspondent Name:	Diana B. Girardi		
Address Line 1:	666 Fifth Avenue, 4th Floor		
Address Line 2:	Legal Services		
Address Line 4:	New York, NEW YORK 10103		
ATTORNEY DOCKET NUMBER:	VSSBMI-ASMT-SUPERMODELS		
NAME OF SUBMITTER:	Diana B. Girardi		

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Signature:	/dbg/
Date:	12/28/2009
Total Attachments: 1 source=Assmgt Xin Den Kai to VSSBMI#page1.tif	

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WHEREAS, Xin Den Kai International Hong Kong Co., Limited, a Japanese corporation having an office at Arca Central 14F, 130-0013 Kinshi, Sumida-Ku, Tokyo-to, Japan 1-2-1 ("Xin Den Kai"), is the owner of the following United States registrations:

<u>Trademark</u>	<u>Registration No.</u>	<u>Class</u>
THE SUPERMODEL	2232762	25
SUPERMODELS	2279927	18
SUPERMODELS	2283886	25

WHEREAS, Victoria's Secret Stores Brand Management, Inc., a Delaware corporation, which is located and doing business at Four Limited Parkway, Reynoldsburg, Ohio 43068 (hereinafter referred to as "Victoria's Secret"), is desirous of acquiring said trademarks and the registrations therefor.

NOW, THEREFORE, In consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Xin Den Kai hereby assigns to Victoria's Secret all right, title and interest in and to the said trademarks and the registrations therefor, together with the goodwill of the business symbolized by the trademarks and said registrations.

**XIN DEN KAI INTERNATIONAL
HONG KONG CO., LIMITED**

By:

Name: *KATSUHIKO YOSHIDA*
Title: *CEO*
Date: *12-9-28*
Place: *TOKYO*

**VICTORIA'S SECRET STORES
BRAND MANAGEMENT, INC.**

By:

Name: *DIANA B. GIRARDI*
Title: *ASSISTANT SECRETARY*
Date: *12/28/09*
Place: *New York, NY*