

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Avirex Holdings LLC		12/01/2009	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	KVZ International Ltd
Street Address:	P.O. Box 957
Internal Address:	Offshore Incorporations Center
City:	Roadtown, Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Entity Type:	LIMITED LIABILITY COMPANY: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	77322854	1975
Registration Number:	2745794	A
Registration Number:	1291156	AVIREX
Registration Number:	2199758	AVIREX
Registration Number:	1559615	AVIREX
Registration Number:	2176570	AVIREX
Registration Number:	3370735	AVIREX
Serial Number:	77618590	AVIREX
Serial Number:	77618567	AVIREX
Registration Number:	3062397	AVIREX
Registration Number:	2941709	AVIREX DENIM SYSTEMS
Registration Number:	2869856	AVX
Registration Number:	3370586	A
Serial Number:	77797319	A

CH \$390.00 77322854

Serial Number:	77620829	A
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CORRESPONDENCE DATA

Fax Number: (212)632-5555
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-632-5500
Email: ccantarella@salans.com
Correspondent Name: Claudia Cantarella
Address Line 1: c/o Salans, Rockefeller Center
Address Line 2: 620 Fifth Avenue
Address Line 4: New York, NEW YORK 10020

ATTORNEY DOCKET NUMBER:	0208586.0088
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DOMESTIC REPRESENTATIVE

Name: Claudia Cantarella
Address Line 1: c/o Salans, Rockefeller Center
Address Line 2: 620 Fifth Avenue
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Claudia Cantarella
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Signature:	/claudia cantarella/
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Date:	12/28/2009
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Total Attachments: 7
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TRADEMARK ASSIGNMENT FOR AVIREX TRADEMARKS

THIS TRADEMARK ASSIGNMENT, effective as of December 1, 2009, is by and between Avirex Holdings LLC, a Delaware limited liability Seller with legal residence at c/o Wear Me Apparel LLC, 31 West 34th Street, New York, New York 10001 U.S.A. ("Assignor") and KVZ International Ltd., a British Virgin Islands limited liability company ("Assignee").

WHEREAS, Assignor is the owner of certain right, title and interest in and to the trademarks shown on Schedule D-1 hereto, including without limitation all registrations and applications for registration shown on Schedule D-1 hereto (such trademarks, registrations and applications, collectively, the "Trademarks"); and

WHEREAS, Assignee is the successor to the portion of the ongoing and existing business of Assignor to which the Trademarks that are the subject of an application for registration under Trademark Act Section 1(b), 15 U.S.C. Section 1051(b) pertain, and Assignee is desirous of acquiring all of Assignor's right, title and interest in and to all of the Trademarks, together with the good will of the business symbolized by the Trademarks in North America (including all states of the United States, its territories, possessions, and military installations), Central America and South America and the Caribbean Islands.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does sell, assign, transfer and convey to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks being assigned; the portion of the business of Assignor to which any intent-to-use applications set forth on Schedule D-1 pertains, the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor hereby agrees that after the date hereof it shall execute and/or deliver, at its own cost and expense, such additional or other documents and instruments, and do such additional or other acts and things, at the expense of Assignee, as may be required or reasonably requested by Assignee to give effect to the provisions of this Trademark Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's title in or title to the Trademarks with the US Patent & Trademark Office, and with respect to any equivalent foreign rights, with any other appropriate trademark office or registrar. For avoidance of doubt, nothing herein assigns any rights outside of North America (including all states of the United States, its territories, possessions and military installations), Central America and South America and the Caribbean Islands.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed.

AVIREX HOLDINGS LLC

Dated: _____, 2009

By: _____
Name: Jason Rabin
Title: Member

KVZ INTERNATIONAL LIMITED

Dated: _____, 2009

By: _____
Name:
Title:

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed.

AVIREX HOLDINGS LLC

Dated: _____, 2009

By: _____

Name: Jason Rabin

Title: Member

~~KVZ INTERNATIONAL LIMITED~~

Dated: December 1, 2009

By:  _____

Name: Ronald Ventrucelli

Title: Authorized Person

SCHEDULE D-1

Trademark Registrations and Applications for Avirex Trademarks

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
ARGENTINA							
FLIG.0066	AVIREX	5/11/1999	2218493	8/1/2000	1800713	REGISTERED	14
FLIG.0054	AVIREX	9/30/2002	2392355	12/3/2002	1904406	REGISTERED	03
FLIG.0053	AVIREX	8/14/2006	2695050	10/8/2007	2186180	REGISTERED	25
FLIG.0007	WINGED A LOGO	5/5/2006	2668491			OPPOSED	25
ARUBA							
FLIG.0055	AVIREX	2/23/1994	94022311	2/23/1994	16644	REGISTERED	25
BAHAMAS							
FLIG.0056	AVIREX	3/31/1994	16360	3/31/1994	16360	REGISTERED	25
BERMUDA							
FLIG.0064	AVIREX	3/14/1994	25930	3/14/1994	25930	REGISTERED	25
BOLIVIA							
FLIG.0050	AVIREX	10/23/1986	N/A	10/13/1987	46119	REGISTERED	25
BRAZIL							
FLIG.0049	1975	12/19/2007	829519866			PENDING	25
FLIG.0051	AVIREX	12/28/1998	N/A	2/14/1999	812866975	REGISTERED	25
FLIG.0046	SKULL WITH WINGS LOGO	12/19/2007	829577912			PENDING	25
FLIG.0047	WINGED A LOGO	2/24/2006	828203040	2/10/2009	828203040	REGISTERED	25
CANADA							
FLIG.0048	AVIREX	8/18/1989	0638819	2/25/1994	TMA423520	REGISTERED	09,14,18 25,26
FLIG.0040	SKULL WITH WINGS LOGO	12/21/2007	1378079			PENDING	25
FLIG.0041	WINGED A LOGO	2/20/2006	1291741	11/18/2008	TMA728586	REGISTERED	25
CHILE							
FLIG.0044	1975	12/26/2007	800974	6/26/2008	820573	REGISTERED	25
FLIG.0068	AVIREX	7/7/2004	652437	8/19/2004	701121	REGISTERED	09,14
FLIG.0043	AVIREX	7/18/2001	535805	2/8/2002	621773	REGISTERED	35
FLIG.0045	AVIREX [Commercial Name Registration]	7/7/1994	652439	8/19/2004	701122	REGISTERED	35
FLIG.0067	AVIREX [Commercial Name Registration]	12/30/1994	671530	3/3/2005	719028	REGISTERED	25
FLIG.0052	SKULL WITH WINGS LOGO	12/26/2007	800975	6/26/2008	800574	REGISTERED	25
FLIG.0042	WINGED A LOGO	5/3/2006	728103	1/23/2007	778230	REGISTERED	25
COLOMBIA							
FLIG.0070	1975	11/27/2007	7125555	6/24/2008	357071	REGISTERED	25

SCHEDULE D-1

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>COLOMBIA continued...</i>							
FLIG.0057	AVIREX	10/21/1991	92349267	1/30/1999	216758	REGISTERED	25
FLIG.0058	AVX AND DESIGN	6/18/1998	98034770	8/28/2002	268249	REGISTERED	25
FLIG.0059	AVX BY AVIREX (stylized)	8/4/2000	58836	12/17/2001	246177	REGISTERED	25
FLIG.0004	SKULL WITH WINGS LOGO	12/24/2007	07135767	8/25/2008	360960	REGISTERED	25
FLIG.0062	WINGED A LOGO	8/17/2006	06081733	9/4/2007	338557	REGISTERED	25
<u>COSTA RICA</u>							
FLIG.0065	AVIREX	11/9/1993	87175	5/30/1994	87175	REGISTERED	25
FLIG.0083	AVIREX	12/21/2007	2007-16198			PENDING	25
<u>CUBA</u>							
FLIG.0063	AVIREX	12/8/1997	1950/97	3/10/2000	127736	REGISTERED	25
<u>DOMINICAN REPUBLIC</u>							
FLIG.0077	AVIREX	2/17/1994	10760	4/15/1994	71108	REGISTERED	16,25,26
<u>ECUADOR</u>							
FLIG.0082	AVIREX	9/18/1993	32414	11/30/1993	406-04	REGISTERED	25
<u>EL SALVADOR</u>							
FLIG.0005	AVIREX	8/30/2007	2007069540	10/8/2008	177	REGISTERED	25
FLIG.0006	AVIREX	4/18/1994	1226/94	2/17/1997	240	REGISTERED	25
<u>GUATEMALA</u>							
FLIG.0078	AVIREX	8/21/2007	2007-6932	7/2/2008	157,751	REGISTERED	25
FLIG.0076	AVIREX and Design	11/4/1993	N/A	10/30/2002	120786	REGISTERED	25
<u>GUYANA</u>							
FLIG.0081	AVIREX	2/21/1994	395199	10/1/1999	14345A	REGISTERED	25
<u>HAITI</u>							
FLIG.0080	AVIREX	5/24/1994	N/A	11/26/1996	6bis/106	REGISTERED	25
<u>HONDURAS</u>							
FLIG.0008	AVIREX	10/22/2004	19386-04	10/31/1994	60559	REGISTERED	25
FLIG.0069	AVIREX [USA] and Design	8/21/2007	27877-07	7/18/2008	105657	REGISTERED	25
<u>JAMAICA</u>							
FLIG.0079	AVIREX	5/31/1994	25/1541	1/13/1997	27469	REGISTERED	25
<u>MEXICO</u>							
FLIG.0029	AVIREX	10/23/2000	454159	3/28/2005	872916	REGISTERED	42
FLIG.0030	AVIREX	7/20/2005	729511	12/15/2005	913895	REGISTERED	25
FLIG.0031	AVIREX	3/18/2003	592906	5/27/2008	1041493	REGISTERED	14
FLIG.0027	WINGED A LOGO	2/22/2006	767453	7/25/2006	944262	REGISTERED	25

SCHEDULE D-1

REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>MEXICO continued...</i>							
FLIG.0028	WINGED A LOGO	3/29/2007	845792	9/14/2007	1001894	REGISTERED	14
NETHERLANDS ANTILLES							
FLIG.0039	WINGED A LOGO	2/20/2006	D-800103	2/20/2006	12039	REGISTERED	25
NICARAGUA							
FLIG.0038	AVIREX		94-00103	9/21/1995	29461C.C.	REGISTERED	25
PANAMA							
FLIG.0020	1975	2/1/2008	168309-01			PENDING	25
FLIG.0025	AVIREX	2/1/2008	168307-01			PENDING	25
FLIG.0024	AVIREX	11/11/1993	68462	11/14/2003	68462	REGISTERED	25
FLIG.0021	SKULL WITH WINGS LOGO	2/1/2008	168308-01			PENDING	25
FLIG.0026	WINGED A LOGO	5/4/2006	150800	5/4/2006	150800	REGISTERED	25
PARAGUAY							
FLIG.0022	AVIREX	12/13/1986	120747	12/13/1986	184885	REGISTERED	25
PUERTO RICO							
FLIG.0023	AVIREX	10/14/1987	N/A	10/14/1987	27444	REGISTERED	25
TRINIDAD & TOBAGO							
FLIG.0036	AVIREX	2/22/1994	22382	4/18/1995	22382	REGISTERED	25
FLIG.0033	AVIREX	2/22/1994	22381	4/18/1995	22381	REGISTERED	37
TURKS & CAICOS							
FLIG.0037	AVIREX	3/28/1994	10976	8/25/2008	10976	REGISTERED	25
UNITED STATES							
FLIG.0003	1975	11/6/2007	77/322,854			ALLOWED	25
FLIG.0012	A (Design)	10/20/2000	76/151,366	8/5/2003	2,745,794	REGISTERED	25
FLIG.0013	AVIREX	4/20/1981	73/306,766	8/21/1984	1,291,156	REGISTERED	25
FLIG.0001	AVIREX	8/26/1997	75/346,968	10/27/1998	2,199,758	REGISTERED	09
FLIG.0015	AVIREX	8/10/1988	73/745,601	10/10/1989	1,559,615	REGISTERED	14,18,26
FLIG.0016	AVIREX	5/16/1997	75/293,300	7/28/1998	2,176,570	REGISTERED	18
FLIG.0014	AVIREX	6/12/2006	78/905,927	1/15/2008	3,370,735	REGISTERED	14
FLIG.0071	AVIREX	11/20/2008	77/618,590			PENDING	25
FLIG.0072	AVIREX	11/20/2008	77/618,567			PENDING	8,14,18,24,25
FLIG.0017	AVIREX (stylized)	7/27/2004	78/457,216	2/28/2006	3,062,397	REGISTERED	35
FLIG.0010	AVIREX DENIM-SYSTEMS	10/2/2003	78/308,748	4/19/2005	2,941,709	REGISTERED	25
FLIG.0011	AVX	1/18/1996	75/045,628	8/3/2004	2,869,856	REGISTERED	25
FLIG.0009	WINGED A LOGO	2/17/2006	78/817,504	1/15/2008	3,370,586	REGISTERED	25
	A (Design)	8/5/2009	77/797,319			PENDING	25

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REFERENCE#	MARK	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>UNITED STATES continued . . .</i>							
FLIG.0073	WINGED A LOGO	11/24/2008	77/620,829			PENDING	25
<u>URUGUAY</u>							
FLIG.0034	AVIREX	10/2/1985	251383	1/2/1995	359320	REGISTERED	25
FLIG.0032	AVIREX	5/27/1991	229894	5/27/2001	330214	REGISTERED	14
<u>VENEZUELA</u>							
FLIG.0075	AVIREX	2/26/1988	88-3144	8/7/2000	222465	REGISTERED	25
FLIG.0074	AVIREX	2/26/1988	88-3149	12/7/2001	n-042.731	REGISTERED	42
FLIG.0035	WINGED A LOGO	2/20/2006	2006-003352	12/17/2007	n/a	REGISTERED	25