

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MDSA, LLC		12/23/2009	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	Internacional de Marcas y Valores, S.A. de C.V.		
Street Address:	Roble #300		
Internal Address:	Interior 1401 Col. Valle del Campestre		
City:	San Pedro Garza Garcia, Nuevo Leon		
State/Country:	MEXICO		
Entity Type:	Sociedad Anonima de Capital Variable: MEXICO		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	1572864	MIGHTY	
Registration Number:	1648077	ENGINE GUARD	
Registration Number:	2313925	MIGHTY SYSTEM XL	
Registration Number:	2365041	MIGHTY PROFITWATCH	
Registration Number:	2408469	ENGINE GUARD II	
Registration Number:	2450196	MIGHTY POWER 3	
Registration Number:	2490343	CALL IN THE GUARD	
Registration Number:	2514011	PARTS AND SMARTS FROM MIGHTY	
Registration Number:	2660683	MIGHTY 3000 CF	
Registration Number:	2744652	MORE THAN PARTS ... PARTNERS	
Registration Number:	2823994	MIGHTY AUTO PARTS	
Registration Number:	2863282	MIGHTY AUTO PARTS	
Registration Number:	2960579	ENGINE GUARD X-TREME	
Registration Number:	2995567	VS7	

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Registration Number:	3101316	SILENTRAC
Registration Number:	3130380	NET NOISE ELIMINATION TECHNOLOGY
Registration Number:	3212026	MIGHTY
Registration Number:	3269793	MIGHTY SURE
Registration Number:	3299148	MIGHTY AUTO PARTS TECSELECT
Registration Number:	3375593	STORM GUARD
Registration Number:	3429790	SYNTRAMAX
Registration Number:	3493679	MIC PLUS
Registration Number:	3498968	POWER 2
Registration Number:	3519325	MIGHTY
Registration Number:	3670231	BRIGHT BEAMS
Registration Number:	3613250	MIGHTY AUTO PARTS TECSELECT

CORRESPONDENCE DATA

Fax Number: (404)853-8806
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 404-853-8127
Email: julie.murphy@sutherland.com
Correspondent Name: Sutherland Asbill & Brennan LLP
Address Line 1: 999 Peachtree Street NE
Address Line 4: Atlanta, GEORGIA 30309-3996

ATTORNEY DOCKET NUMBER: 30308-0001

DOMESTIC REPRESENTATIVE

Name: Sutherland Asbill & Brennan LLP
Address Line 1: 999 Peachtree Street NE
Address Line 4: Atlanta, GEORGIA 30309-3996

NAME OF SUBMITTER: Michael Gurion

Signature: /Michael Gurion/

Date: 12/29/2009

Total Attachments: 2
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, MDSA, LLC, a Georgia limited liability company having a principal place of business at 650 Engineering Drive, Norcross, Georgia 30092 (“Assignor”), owns the federally registered marks set forth on Schedule A, each having the registration number set forth thereon (collectively, the “Marks”); and

WHEREAS, Internacional de Marcas y Valores, S.A. de C.V., a company organized under the laws of the United Mexican States having a principal place of business at Roble # 300, Interior 1401 Col. Valle del Campestre, San Pedro Garza García, Nuevo Leon, Mexico (“Assignee”), is desirous of acquiring any and all rights that Assignor may have in and to the Marks and the registration therefor, together with the goodwill of the business connected with the Marks and which is symbolized by the Marks, along with the right to recover from third parties damages and profits for past infringements thereof by such third parties.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto Assignee, its successors and assigns, all of its right, title and interest in and to the Marks and the registrations therefor, free and clear of any lien or encumbrance whatsoever, together with the goodwill of the business symbolized by the Marks and the right to recover from third parties damages and profits for past infringements of the Marks by such third parties.

THIS TRADEMARK ASSIGNMENT IS EFFECTIVE AS OF 5:00 PM EST ON DECEMBER 23, 2009.

MDSA, LLC

By



Kenneth S. Voelker
President

SCHEDULE A

MIGHTY	No. 1,572,864
ENGINE GUARD	No. 1,648,077
MIGHTY SYSTEM XL	No. 2,313,925
MIGHTY PROFITWATCH	No. 2,365,041
ENGINE GUARD II	No. 2,408,469
MIGHTY POWER 3	No. 2,450,196
CALL IN THE GUARD	No. 2,490,343
PARTS AND SMARTS FROM MIGHTY	No. 2,514,011
MIGHTY 3000 CF	No. 2,660,683
MORE THAN PARTS... PARTNERS	No. 2,744,652
MIGHTY AUTO PARTS	No. 2,823,994
MIGHTY AUTO PARTS	No. 2,863,282
ENGINE GUARD X-Treme	No. 2,960,579
VS7	No. 2,995,567
SILENTRAC	No. 3,101,316
NET NOISE ELIMINATION TECHNOLOGY	No. 3,130,380
MIGHTY	No. 3,212,026
MIGHTY SURE	No. 3,269,793
MIGHTY AUTO PARTS TECSELECT	No. 3,299,148
STORM GUARD	No. 3,375,593
SYNTRAMAX	No. 3,429,790
MIC PLUS	No. 3,493,679
POWER 2	No. 3,498,968
MIGHTY	No. 3,519,325
BRIGHT BEAMS	No. 3,670,231
MIGHTY AUTO PARTS TECSELECT	No. 3,613,250