

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southwind Health Partners L.L.C.		12/31/2009	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	The Advisory Board Company		
Street Address:	2445 M Street, NW		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20037		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76693441	SOUTHWIND NAVIGATOR	
Registration Number:	2754923	SOUTHWIND HEALTH PARTNERS, L.L.C.	
CORRESPONDENCE DATA			
Fax Number:	(202)799-5144		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2027994000		
Email:	dctrademarks@dlapiper.com		
Correspondent Name:	Ryan C. Compton		
Address Line 1:	500 Eighth Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	367452-00011		
NAME OF SUBMITTER:	Ryan C. Compton		
Signature:	/Ryan C. Compton/		

OP \$65.00 76693441

Date:

12/31/2009

Total Attachments: 3

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ASSIGNMENT

THIS ASSIGNMENT is made the 31st day of December, 2009, by and between SOUTHWIND HEALTH PARTNERS, L.L.C., a Tennessee limited liability company with a principal place of business located at 210 25th Avenue, North, Nashville, Tennessee 37203 (“Assignor”), and THE ADVISORY BOARD COMPANY, a Delaware corporation with a principal place of business located at 2445 M Street, NW, Washington, DC 20037 (“Assignee”).

WHEREAS, Assignor is the owner of the right, title and interest in and to the marks and the affiliated trademark applications and/or registrations therefor listed on the attached Schedule A (hereinafter collectively the “Marks”) as such right, title and interest are described in the APA (defined below); and

WHEREAS, Assignee is desirous of acquiring the Marks; and


WHEREAS, this Assignment is being executed and delivered pursuant to that certain Asset Purchase Agreement, dated as of December 4, 2009, among Assignor, Southwind Navigator, LLC, a Tennessee limited liability company, Assignee, and the individuals signatory thereto (the “APA”), pursuant to which Assignor has made to Assignee certain representations and warranties with respect to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and upon the terms and subject to the conditions of, and the limitations set forth in, the APA, Assignor hereby assigns, transfers and conveys unto Assignee all of Assignor’s right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made; together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use on behalf of its successors, assigns, or other legal representatives.

Assignor agrees to take all such further action, and to execute promptly any and all such further documents and instruments, as may be reasonably necessary or desirable to confirm the assignment effected hereby.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

SOUTHWIND HEALTH PARTNERS, L.L.C.

By: 
Name: John A. Deane
Title: Chief Executive Officer

SCHEDULE A
to
Trademark Assignment
by
Southwind Health Partners, L.L.C.

1. Mark: SOUTHWIND HEALTH PARTNERS, L.L.C. (& Design)
Owner: Southwind Health Partners, L.L.C.
Serial No.: 76/145,163
Reg. No.: 2,754,923

2. Mark: SOUTHWIND NAVIGATOR
Owner: Southwind Health Partners, L.L.C.
Serial No.: 76/693,441