

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maurice Kanbar		12/17/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Drinx, L.L.C.		
Street Address:	2100 Jackson Street. 1st Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94115		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3600145	CAFFEO	
CORRESPONDENCE DATA			
Fax Number:	(913)451-0875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	913-451-5100		
Email:	gkraai@lathropgage.com		
Correspondent Name:	Gerald M. Kraai		
Address Line 1:	10851 Mastin Blvd, Bldg 82, Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
NAME OF SUBMITTER:	Gerald M. Kraai		
Signature:	/Gerald M. Kraai/		
Date:	01/04/2010		

Total Attachments: 2
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**TRADEMARK
 REEL: 004123 FRAME: 0785**

CH \$40.00 3600145

TRADEMARK ASSIGNMENT

WHEREAS, Maurice Kanbar, with his principal place of business at 2100 Jackson Street, First Floor, San Francisco, CA 94115 ("Assignor"), has adopted, owns and is using CAFFEO ("the Mark") in connection with the following goods and services: food additive for non-nutritional purposes for use as an acid neutralizer in coffee;

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and services identified therein, Registration No. 3,600,145, registered on March 31, 2009; and

WHEREAS, Drinx, L.L.C., a Delaware limited liability company with its principal place of business at 2100 Jackson Street, First Floor, San Francisco, CA 94115 ("Assignee") desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the Registration thereof.

ASSIGNOR:



Maurice S. Kanbar

DATED: DECEMBER 17, 2009

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of SAN FRANCISCO

On December 17, 2009 before me, Donna M Trauger
Date Here Insert Name and Title of the Officer

personally appeared Maurice S. Kanbar
Name(s) of Signer(s)



who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Donna M Trauger
Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____ Signer's Name: _____

Corporate Officer — Title(s): _____

Corporate Officer — Title(s): _____

Individual

Individual

Partner — Limited General

Partner — Limited General

Attorney in Fact

Attorney in Fact

Trustee

Trustee

Guardian or Conservator

Guardian or Conservator

Other: _____

Other: _____

Signer Is Representing: _____

Signer Is Representing: _____

