

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Industria Licorera Euzkadi, S.A.		12/17/2009	CORPORATION: GUATEMALA
RECEIVING PARTY DATA			
Name:	Destiladora de Alcoholes y Rones, S.A.		
Street Address:	Kilometro 16.5 Carretera Roosevelt 4-81, Zona 1		
City:	Mixco		
State/Country:	GUATEMALA		
Entity Type:	CORPORATION: GUATEMALA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1666899	VIEJO AMIGO	
CORRESPONDENCE DATA			
Fax Number:	(312)251-2510		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-251-2500		
Email:	info@wwipps.com		
Correspondent Name:	WWIPPS, Inc.		
Address Line 1:	160 North Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
DOMESTIC REPRESENTATIVE			
Name:	Laurel V. Dineff		
Address Line 1:	160 North Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Laurel V. Dineff		
Signature:	/laurelvdineff/		

OP \$40.00 1666899

Date:

01/04/2010

Total Attachments: 1

source=Industria Licorera Euzkadi to Destiladora de Alcoholes y Ronas#page1.tif

ASSIGNMENT

THIS ASSIGNMENT is made by and between **Industria Licorera Euzkadi S.A.**, a corporation organized under the laws of **Guatemala** with its principal place of business at **7a. Av. 5-19, Zona 1 Mazatenango, Guatemala** (The "Assignor") and **Destiladora de Alcoholes y Rones, S.A.**, a corporation organized under the laws of **Guatemala** with its principal place of business at **Kilometro 16.5 Carretera Roosevelt 4-81 zona 1 de Mixco, Guatemala** (The "Assignee").

WHEREAS, the Assignor is the owner of the trademark **VIEJO AMIGO**, Registration No. **1666899** and has adopted and used same in the United States; and

WHEREAS, the Assignee desires to acquire all of the Assignor's right in and to the Trademark, and the good will associated therewith;

NOW THEREFORE, in consideration of the sum of *Ten Dollars \$10.00* and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademark and the registration thereof together with the good will of the business which is symbolized by the Trademark and with the right to recover for damages and profits and all other remedies for past infringements thereof.

IN WITNESS HEREOF, the said Assignor has executed this assignment, and by the hand of its duly authorized officer, signed on December 17, 2009.

Industria Licorera Euzkadi, S.A.

By: 

Name: Otto Francisco Archila Paíz
Title: General Manager

IN WITNESS HEREOF, the said Assignee has executed this assignment, and by the hand of its duly authorized officer, signed on December 17, 2009.

Destiladora de Alcoholes y Rones, S.A.

By: 

Name: Erick Estuardo Aragón Trujillo
Title: General Manager