

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
michael stoney		01/04/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	duglife inc		
Street Address:	84-19 Lander st apt 3a		
City:	jamaica		
State/Country:	NEW YORK		
Postal Code:	11435-2050		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3076790	DUG	
Registration Number:	3079611	DUG	
CORRESPONDENCE DATA			
Fax Number:	(757)271-6168		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3476805634		
Email:	mstoney@mac.com		
Correspondent Name:	michael stoney		
Address Line 1:	2320 tawny berry lane		
Address Line 4:	chesapeake, VIRGINIA 23325		
NAME OF SUBMITTER:	michael stoney		
Signature:	/michael stoney/		
Date:	01/04/2010		
Total Attachments: 1			

OP \$65.00 3076790

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**TRADEMARK
 REEL: 004124 FRAME: 0165**

ASSIGNMENT

Whereas, Michael Stoney, an individual residing at 2320 Tawny Berry Ln, Chesapeake, Va 23325, hereinafter referred to as Assignor, is the current owner of the DUG mark and DUG and Digging Man Design mark for men's undergarments sold through department stores and mass retailers, namely, boxers, boxer briefs, tee shirts, tanks, and muscle tee shirts; men's pajamas sold through department stores and mass retailers, namely pajama tops, pajama bottoms, kimonos, pajama boxer shorts, and terry robes; men's loungewear separates sold through department stores and mass retailers, namely tops and pants.

Whereas, Assignor is the owner of U.S. Registration No. 3,076,790, issued April 4th, 2006, for the DUG mark and U.S. Registration No. 3,079,611 issued April 11th 2006 for the DUG and Digging Man Design mark.

Whereas, Duglife inc, a New York corporation owned and operated by Assignor, located at 84-19 Lander St. apt 3A, Jamaica, NY 11435, hereinafter referred to as Assignee, is desirous of acquiring said trademarks together with the goodwill of the business with which said marks are used and which is symbolized by said marks and any and all registrations and applications for registration of said marks.

Now, Therefore, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby assigns to Assignee the entire right, title and interest in and to the DUG mark and DUG and Digging Man Design Mark, all registrations of and applications to register said marks, including U.S. Registration No. 3,076,790, issued April 4th, 2006, for the DUG mark and U.S. Registration No. 3,079,611 issued April 11th, 2006 for the DUG and Digging Man Design Mark, the right to recover for past infringement of said marks, and the goodwill of the business in connection with which said marks are used and which are symbolized by said marks.

The effective date of this assignment is January 4th 2010.

The effective date of this assignment is January 4th 2010.

MICHAEL STONEY- OWNER OPERATOR OF DUGLIFE INC