

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eco-Products, Inc.		12/15/2009	CORPORATION: COLORADO

RECEIVING PARTY DATA

Name:	Ellie's Eco Home Store, Inc.
Street Address:	3640 Walnut Street
City:	Boulder
State/Country:	COLORADO
Postal Code:	80301
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3617298	ELLIE'S
Registration Number:	3166852	BOULDER
Registration Number:	3115409	BOULDER LAUNDRY DETERGENT
Registration Number:	3463725	CITRUSSUN
Registration Number:	3047819	CRYSTAL
Registration Number:	2945545	
Registration Number:	3025658	ENHANCE
Registration Number:	3008048	SUPERIOR BATHROOM CLEANER

CORRESPONDENCE DATA

Fax Number: (310)394-4477
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-451-0647
 Email: tmk@cislo.com,vbinford@cislo.com
 Correspondent Name: Daniel M. Cislo
 Address Line 1: 1333 2nd Street, Suite 500

CH \$215.00 3617298

Address Line 4: Santa Monica, CALIFORNIA 90401

ATTORNEY DOCKET NUMBER: 04-13062

NAME OF SUBMITTER: Daniel M. Cislo

Signature: /DanielMCislo/

Date: 01/05/2010

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, the undersigned Eco-Products, Inc., a corporation of Colorado having its principal place of business located at 3640 Walnut Street, Boulder, CO 80301, (hereinafter ASSIGNOR), has developed a business pertaining to the marks: ELLIE'S, BOULDER, BOULDER LAUNDRY DETERGENT, CITRUSSUN, CRYSTAL, BOULDER LOGO, ENHANCE, SUPERIOR BATHROOM CLEANER (hereinafter the MARKS) which are registered trademarks at the United States Patent and Trademark Office assigned Registration Nos. 3,617,298; 3,166,852; 3,115,409; 3,463,725; 3,047,819; 2,945,545; 3,025,658; 3,008,048.

WHEREAS, Ellie's Eco Home Store, Inc., a Colorado corporation having its principal place of business located at 3640 Walnut Street, Boulder, CO 80301 (hereinafter ASSIGNEE), and the successor to the ongoing and existing business of ASSIGNOR, or portion thereof, to which the MARKS pertain, is desirous of acquiring the assets of the business, the MARKS, the goodwill and business symbolized thereby, and the aforementioned trademark registrations therefor; and

WHEREAS, ASSIGNOR is assigning the MARKS in the aforementioned trademark registrations as part of the entire business or portion thereof to which the MARKS pertain, along with the assets related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE all right, title, and interest in and to the assets of the business, the MARKS, the goodwill and business symbolized thereby and related assets thereto, and the aforementioned trademark registrations therefor.

IN WITNESS WHEREOF, the said ASSIGNOR has executed and delivered this instrument this 15th day of December 2009.

ECO-PRODUCTS, INC.


Signature

Robert L King
Name

CEO
Title