

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zephyr Acquisition LLC		11/05/2008	LIMITED LIABILITY COMPANY: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CCS Direct LLC		
<b>Street Address:</b>	111 South First Avenue		
<b>City:</b>	Wausau		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54401		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WISCONSIN		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77031675	CCS	
<b>Registration Number:</b>	2338365	CCS	
<b>Registration Number:</b>	2695754	[CCS]	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)425-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2124257200		
<b>Email:</b>	tmdocketny@kenyon.com		
<b>Correspondent Name:</b>	James E. Rosini		
<b>Address Line 1:</b>	One Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10004		
<b>ATTORNEY DOCKET NUMBER:</b>	14697/1016, 1017, 1018		
<b>NAME OF SUBMITTER:</b>	James E. Rosini		

OP \$90.00 77031675

**900151274**

**TRADEMARK  
 REEL: 004124 FRAME: 0718**

Signature:	/JER/
Date:	01/05/2010
Total Attachments: 0	

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