

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tum Yeto, Inc.		11/19/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dekline IP, LLC		
Street Address:	34 West 33rd Street		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3121131	DEKLINE	
Registration Number:	3121132	DEKLINE	
CORRESPONDENCE DATA			
Fax Number:	(858)876-1604		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	858 353 9285		
Email:	westdocket@hollymenker.com		
Correspondent Name:	Holley & Menker, P.A./G. Holley		
Address Line 1:	P.O. Box 96		
Address Line 4:	Solana Beach, CALIFORNIA 92075		
ATTORNEY DOCKET NUMBER:	1023.F1000US00		
NAME OF SUBMITTER:	Gabrielle A. Holley		
Signature:	/GAHolley/		

OP \$65.00 3121131

Date:

01/05/2010

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Tum Yeto, Inc., a California corporation with a business address at 2001 Commercial Street, San Diego, CA 92113, ("Assignor") owned the trademarks and trademark applications and trademark registrations as shown in Schedules A through M, attached hereto (the "Applications and Registrations"), and the goodwill associated therewith (the "Marks"):

WHEREAS, Assignor entered into an Operating Agreement regarding the Applications and Registrations and the Marks, dated October 6, 2009, forming Dekline IP, LLC, a limited liability company organized under the laws of the state of New York, with a business address at 34 West 33rd Street, 7th Floor, New York, NY 10001 ("Assignee").

WHEREAS, pursuant to and as set forth in the aforementioned Operating Agreement between Assignor and Assignee dated October 6, 2009, Assignor assigned the Applications and Registrations and the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigned unto Assignee all right, title and interest in and to the Applications and Registrations and the Marks, together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert the Applications and Registrations and the Marks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding

thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

2. This document may be executed in two counterparts, each of which shall be deemed to be an original and all such counterparts shall constitute but one and the same instrument.

Dated: November 19, 2009

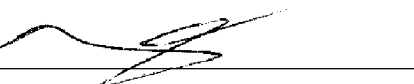
TUM YETO, INC.

By: 

Name: Tom Gorman

Title: President

DEKLINE IP, LLC

By: 

Name: Mark M. IPach

Title: pres

SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Registration/Application No.</u>
DEKLINE	US	Reg. No. 3121131
DEKLINE	US	Reg. No. 3121132