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Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103584988
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies): Avomex, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>Texas</u> <input type="checkbox"/> Other _____ Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input type="checkbox"/> No		2. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input type="checkbox"/> No Name: <u>Wells Fargo Bank National Association</u> Internal Address: <u>Suite 300</u> Street Address: <u>201 Main Street</u> City: <u>Fort Worth</u> State: <u>Texas</u> Country: <u>USA</u> Zip: <u>76102</u> <input checked="" type="checkbox"/> Association Citizenship <u>USA</u> <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input checked="" type="checkbox"/> Other _____ Citizenship _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)	
3. Nature of conveyance /Execution Date(s) : Execution Date(s) <u>December 15, 2009</u> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input checked="" type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____		4. Application number(s) or registration number(s) and Identification or description of the Trademark. A. Trademark Application No.(s) Please see Exhibit A B. Trademark Registration No.(s) Please see Exhibit A Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): Please see Exhibit A			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Andrea Trout</u> Internal Address: <u>Suite 2500</u> Street Address: <u>201 Main Street</u> City: <u>Fort Worth</u> State: <u>Texas</u> Zip: <u>76102</u> Phone Number: <u>817 878 9253</u> Fax Number: <u>817 878 8253</u> Email Address: <u>andrea.trout@khh.com</u>		6. Total number of applications and registrations involved: <u>63</u> 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 1,590.00 Previously submitted and acknowledged <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed	
		8. Payment Information 01/2009 DRYRNE 0000002 782 7918 01 FC:8521 02 FC:8522 Deposit Account Number _____ Authorized User Name _____	
9. Signature: <u>Andrew Kinworthy</u> Signature Andrew Kinworthy Name of Person Signing		December 30, 2009 Date Total number of pages including cover sheet, attachments, and document <u>10</u>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1450

EXHIBIT

A

FRESHERIZED FOODS, INC - TRADEMARK STATUS CHART

Trademark	App. No.	Reg. No.	Filed Date	Reg. Date
STONEGATE MANSION RESTAURANT				
MISCELLANEOUS DESIGN				
CLASSIC GUACAMOLE				
AVOCLASSIC	78/247,918	3,070,059	5/8/2003	3/21/2006
AVOMEX	78/271,598		7/8/2003	
PRESSURE FRESH				
GUACA SALSA				
NATUR-PUR				
AVO-FRESH				
MIX 'N DIP	78/233,384	2,925,893	4/3/2003	2/8/2005
FRESHERIZED	78/251,856		5/20/2003	
FRESHERIZED (new)	78/738,112	3,652,639	10/21/2005	1/13/2009
AVOCLASSIC - in Japan	2003-048584	4,831,512	6/12/2003	1/7/2005
MENU FRESH	78/271,712	2,920,032	7/8/2003	1/18/2005
FRUTMOST	78/286,267	2,921,744	8/12/2003	1/25/2005
THE UTMOST FRUIT SMOOTHIE	78/319,156	2,974,039	10/27/2003	7/19/2005
VEGGIEMOST	78/319,170		10/27/2003	
JUICE TO THE UTMOST	78/381,212	2,968,732	2/2/2004	7/12/2005
AVOCLASSIC IT'S WHOLLY				
GUACAMOLE	78/619,298		11/4/2004	
JUST SQUEEZED	77/022,733		10/17/2006	
DON'S FAMOUS	77/204,045			
DANCING IGUANA	77/204,062	3,477,693	6/12/2007	7/29/2008
GUAC SQUAD	77/204,077			
GUAC PARTY	77/204,085		6/12/2007	

TRADEMARK

REEL: 004125 FRAME: 0230

App No.	Reg. No.	Reg. Date	Reg. Date
		6/12/2007	
		6/12/2007	
		6/13/2007	
		6/6/2007	7/29/2008
		10/8/2003	8/13/2004
		6/20/2007	
		6/21/2007	
		3/14/2008	
		3/14/2008	
		3/14/2008	
		6/10/2008	
		6/10/2008	
		6/10/2008	6/18/2008
		6/17/2008	6/2/2009
		6/17/2008	6/2/2009
		6/17/2008	
		6/17/2008	6/2/2009

Trademark	App No.	Reg. No.	Reg. No.
DON LOCO	77204,115		
LOCO VERDE	77204,131		
WHOLLY GUACAMOLE	77204,867		
SIMPLY AVO	77250,494	3,477,782	
AVOMEX In Japan	2003-088647	4,794,760	
AVOMEX	77259,592		
GREEN ENVY	77260,581		
SUNSTONE	77422,116		
TWISTED TREE	77422,371		
WHOLLY HIP DIPS	77422,396		
WHOLLY AVOCADO	77494,988		
WHOLLY SALSA (Class 29)	77495,005		
WHOLLY SALSA (Class 30)	77497,027	3,641,624	
Sleeve Package Design	77501,115	3,633,397	
Box Packaging with Circle Design	77501,138	3,633,398	
Box Packaging with People Design	77501,149		
Box Packaging with Cutout Design	77501,163	3,633,399	

Filing Date	Reg. No.
7/15/2008	
9/29/2008	
9/29/2008	
4/28/2008	
4/28/2008	
4/28/2009	
4/28/2009	
5/1/2009	
5/1/2009	
5/1/2009	
5/1/2009	
5/1/2009	
5/1/2009	
6/17/2009	
5/1/2008	
10/1/2009	
10/1/2009	
10/22/2009	

Trademark	App. No.	Reg. No.
GUAC BUCKS	77/522,531	
LESS TALK, MORE GUAC	77/581,300	
FRIENDS DON'T LET FRIENDS DOUBLE DIP (Class 29)	77/581,275	
GUAC DOG	77/724,012	
GUAC BURGER	77/723,855	
WHOLLY GUAC BURGER	77/723,823	
WHOLLY GUAC DOG	77/723,793	
WHOLLY GUAC FAJITA	77/727,326	
WHOLLY GUAC SALAD	77/727,342	
WHOLLY GUAC SANDWICH	77/727,305	
WHOLLY GUAC YOUR BURGER	77/727,223	
WHOLLY GUAC YOUR FAJITA	77/727,275	
WHOLLY GUAC YOUR SALAD	77/727,289	
WHOLLY GUAC YOUR SANDWICH	77/727,240	
FRIENDS DON'T LET FRIENDS DOUBLE DIP (Class 30)	77/762,152	
WHOLLY GUAC YOUR DOG	77/727,212	
WHOLLY SNACK PACKS	77/838,864	
WHOLLY PARTY TIME DIP	77/838,987	
WHOLLY QUESO	77/839,005	
IT'S ALWAYS BOWL SEASON	77/854,778	
Dip, Eat, Repeat.		
WHOLLY		

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this "Agreement") is entered into as of December 15, 2009, by and between Avomex, Inc. ("Debtor"), and WELLS FARGO BANK, NATIONAL ASSOCIATION ("Bank").

RECITALS

WHEREAS, Bank has extended or will hereafter extend credit to Debtor, and to secure its obligations to Bank, Debtor has executed various agreements, including without limitation, that certain Security Agreement covering among other items, various proprietary rights and trademarks (which security agreement, together with any and all amendments and modifications thereto from time to time entered into, and any security agreements at any time hereafter executed in replacement and/or in substitution thereof and/or in addition thereto, shall be referred to herein as the "Security Agreement"); and

WHEREAS, Debtor and Bank wish to further clarify and declare their respective rights and obligations with regard to certain collateral in an instrument to be recorded with the United States Patent and Trademark Office and elsewhere.

NOW, THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Debtor and Bank hereby agree as follows:

1. Security Interests. Pursuant to the Security Agreement and subject to and upon the additional terms, covenants and conditions hereof, Debtor hereby grants, to Bank a security interest in Debtor's entire right, title and interest in and to all of the following (the "Property"):

(a) all trademarks, service marks, trade names, proprietary labels and logos in which Debtor now has or at any time hereafter acquires an interest and the goodwill in Debtor's business and products associated with such trademarks, service marks, trade names, proprietary labels and logos; and

(b) the right to sue, in Bank's name or joined with Debtor, for past, present or future infringements of rights in any such trademarks, service marks, trade names, proprietary labels and logos.

The Property shall include without limitation: (i) all trademarks, service marks and trade names, proprietary labels and logos described in Exhibit A attached hereto and incorporated herein by this reference and the Debtor's goodwill in its business associated with the same, and (ii) all registrations, renewals and/or extensions of any of the Property.

2. Obligations Secured. The security interest established by this Agreement secures payment of all indebtedness and performance of all obligations which may now or at any time hereafter be owed by Debtor to Bank including, without limitation, under any swap, derivative, foreign exchange, hedge, deposit, treasury management or other similar transaction or arrangement, and all obligations now existing or arising under or in connection with the Security Agreement, and/or in connection with any promissory note and/or loan agreement now or after any time hereafter executed by Debtor with Bank, including but not limited to that certain Credit Agreement between Debtor and Bank dated as of even date herewith and all

amendments, modifications, extensions, restatements, substitutions, and/or replacements thereof which may from time to time be entered into between Debtor and Bank (the "Loan Agreement"). Upon payment and performance in full of all of the obligations secured hereby, Bank, at Debtor's cost and expense, shall terminate its security interest in the Property.

3. Perfection of Security Interest. Debtor hereby covenants and agrees to prepare, execute, acknowledge, deliver and record or file such instruments and documents and to do and perform all other acts which may be necessary or which Bank deems necessary or appropriate to perfect Bank's security interest in the Property. Concurrently with the filing of any trademark application or the acquisition of any interest in or to any trademark hereafter, Debtor shall duly execute, acknowledge and record in the United States Patent and Trademark Office a Trademark Security Agreement substantially in the form of this Agreement; provided that Exhibit A to each such Trademark Security Agreement shall describe (with such particularity as may be required by said Patent and Trademark Office or other applicable governmental authorities or agencies from time to time) only the additional trademarks and applications which have not been previously recorded as subject to Bank's security interest.

4. Retention of Rights. Unless and until there shall have occurred and be continuing an Event of Default (as defined in the Security Agreement and the Loan Agreement), Debtor shall retain the right to use the Property in the ordinary course of Debtor's business. Debtor agrees neither to sell or assign its interest in, nor grant any license under, the Property, without the prior written consent of Bank; provided however, that Debtor may grant such bona fide licenses for good and valuable consideration as are necessary and usual in the ordinary course of Debtor's business as it is presently conducted and as it may be legally expanded, on the condition that such licenses so granted shall be subject to the terms and conditions of the Security Agreement and this Agreement.

5. Warranties. In addition to the representations and warranties made by Debtor in the Security Agreement, Debtor represents and warrants that:

(a) the Property listed on Exhibit A and in Exhibit A to any other Trademark Security Agreement (s) delivered by Debtor to Bank represents all of the trademarks, service marks, trade names, proprietary labels and logos and applications therefor in which Debtor has any rights and in which Debtor has applied for any rights as of the date of this Agreement; and

(b) the information set forth in Exhibit A hereto is entirely correct.

6. Covenants. Debtor hereby covenants and agrees to cooperate with Bank in whatever manner may be necessary or which Bank may deem necessary or appropriate so that Bank may enjoy its rights and interests hereunder to the fullest extent. Such cooperation shall include, without limitation:

(a) prompt preparation and execution (at Debtor's expense) of all petitions, oaths, specifications, declarations or other papers that may be necessary or which Bank reasonably may deem necessary or appropriate for prosecuting any trademark or other Property applications or applications for the registration, renewal or extension of any trademark or other Property in which Bank acquires a security interest hereunder and for prosecuting interference proceedings involving any such Property applications pertaining to any such Property; and

(b) prompt assistance and cooperation (at Debtor's expense) in the prosecuting of any legal actions or other proceedings involving any Property or application

pertaining to any Property in which Bank acquires a security interest hereunder, including without limitation, oppositions, cancellation proceedings, priority contests, public use proceedings and court actions alleging infringement or any other cause of action.

7. Defense of Property; Indemnity. Debtor hereby covenants and agrees promptly upon request of Bank to defend the Property and Bank's rights and interests therein and to promptly notify Bank of any event, occurrence or legal action which affects the Property or the rights of the parties in relation thereto. Debtor acknowledges that Bank may, but shall have no obligation whatsoever to, commence any legal action or other proceeding to defend the Property or to contest the use by any other party of the Property or any portion thereof. Debtor shall unconditionally indemnify Bank and hold Bank harmless from and against all claims, causes of action, damages, liability, costs and expenses, including attorneys' fees, that Bank may be subject to in connection with this Agreement except those arising out of the gross negligence or willful misconduct of Bank including, without limitation, Property infringement suits that may be brought against Bank.

8. Appointment. Bank shall have the right to, in the name of Debtor, or in the name of Bank or otherwise, without notice to or assent by Debtor, and Debtor hereby irrevocably constitutes and appoints Bank (and any of Bank's officers or employees or agents designated by Bank) as Debtor's true and lawful attorney-in-fact with full power and authority, (i) to sign the name of Debtor on all or any of such documents or instruments and perform all other acts that Bank deems necessary or advisable in order to perfect or continue perfected, maintain the priority or enforceability of or provide notice of Bank's security interest in, the Property, (ii) execute any and all other documents and instruments, and perform any and all acts and things for and on behalf of Debtor, which Bank may deem necessary or advisable to maintain, preserve, or protect the Property and to accomplish the purposes of this Agreement including, without limitation (A) to assert or retain any rights under any license agreement for any of the Property, (B) after the occurrence of any Event of Default, to defend, settle, adjust or institute any action, suit or proceeding with respect to the Property, and (C) after the occurrence of any Event of Default, to execute any and all applications, documents, papers and instruments for Bank to use the Property, to grant or issue any exclusive or non-exclusive license with respect to any Property, and to assign, convey or otherwise transfer title in or dispose of any of the Property; provided, however, that in no event shall Bank have the unilateral power, prior to the occurrence of an Event of Default, to assign any of the Property to any person, including itself, without Debtor's written consent. The foregoing shall in no way limit Bank's rights and remedies upon or after the occurrence of an Event of Default. This power of attorney, being coupled with an interest, is irrevocable until termination of the Agreement.

9. License. For the purpose of enabling Bank to exercise its rights and remedies hereunder or otherwise in connection with this Agreement, Debtor hereby grants to Bank an irrevocable, non-exclusive and assignable license (exercisable without payment or royalty or other compensation to Debtor) to use, license or sublicense any Property.

10. Defaults. Upon the failure of Debtor to pay when due any sums owing to Bank or upon occurrence of any Event of Default as defined in the Security Agreement, the Loan Agreement and/or any contract or instrument pursuant to which Debtor may at any time hereafter incur any liabilities, indebtedness or other obligations to Bank, subject to applicable cure provisions, if any, Bank shall have the rights and remedies available to a secured party under law and/or expressly provided in the Security Agreement, the Loan Agreement and/or any such other contract or instrument. In addition, Bank shall have the right to sue for past infringement of the Property and to collect all damages and profits for past infringements.

If any Event of Default shall have occurred and be continuing, and following the giving of any notices required hereby, Bank shall have, in addition to all other rights and remedies given it by this Agreement and the Security Agreement, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Property may be located and, without limiting the generality of the foregoing, Bank may immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to Debtor, all of which are expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon the whole or from time to time any part of the Property or any interest which the Debtor may have therein, and after deducting from the proceeds of sale or other disposition of the Property all expenses (including all reasonable expenses for brokers' fees and legal services), shall apply the residue of such proceeds toward the payment of the obligations secured hereby. Any remainder of the proceeds after payment in full of such obligations shall be paid over to the Debtor or to such other party who may be entitled to such remaining proceeds. Notice of any sale or other disposition of the Property shall be given to Debtor at least five (5) days before the time of any intended public or private sale or other disposition of the Property is to be made, which Debtor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, any holder of any note or Bank may, to the extent permissible under applicable law, purchase the whole or any part thereof.

11. Relation to Security Agreement. This Agreement is a supplement to the Security Agreement, and Bank's rights and remedies, and Debtor's obligations and waivers, under the Security Agreement, and the interpretive principles stated in the Security Agreement shall be applicable hereunder; provided however, that this Agreement and the Security Agreement shall be construed together so as to grant Bank the greatest rights and remedies with regard to the Property; and provided further, that Bank's rights and remedies hereunder may be expressly modified by amendments to the Security Agreement from time to time.

12. Successors; Assigns. This Agreement shall be binding upon and inure to the benefit of the heirs, executors, administrators, legal representatives, successors and assigns of the parties; provided however, that Debtor may not assign this Agreement or any interest herein without Bank's prior written consent.

13. Enforceability. If any provision of this Agreement shall for any reason be unenforceable in any respect, such enforceability shall not affect any other provision hereof, and this Agreement shall be construed as if such unenforceable provisions had not been contained herein.

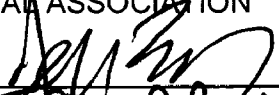
14. Governing Law. Except to the extent that Federal law preempts, this Agreement shall be governed by and construed in accordance with the laws of the State of Texas.

IN WITNESS WHEREOF, Debtor and Bank hereby execute and acknowledge this Agreement as of the date first written above.

AVOMEX, INC.

By: Clay Bowden
Name: Clay Bowden
Title: CFO

WELLS FARGO BANK,
NATIONAL ASSOCIATION

By: 
Name: Jeffrey D. Bynum
Title: Vice President