

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MARKET CENTRAL, INC.		01/04/2010	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	HPM SECURITY ASSOCIATES LIMITED PARTNERSHIP		
Composed Of:	COMPOSED OF SOLE GENERAL PARTNER HPM MANAGEMENT, LLC, A PENNSYLVANIA LIMITED LIABILITY COMPANY		
Street Address:	500 BUSINESS CENTER DRIVE		
City:	PITTSBURGH		
State/Country:	PENNSYLVANIA		
Postal Code:	15205-1333		
Entity Type:	LIMITED PARTNERSHIP: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3550162	HPM SENTRY	
CORRESPONDENCE DATA			
Fax Number:	(412)566-6099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(412)566-6083		
Email:	ipmail@eckertseamans.com		
Correspondent Name:	KIRK D. HOUSER		
Address Line 1:	600 GRANT STREET		
Address Line 2:	44TH FLOOR		
Address Line 4:	PITTSBURGH, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	296867-00004		
NAME OF SUBMITTER:	KIRK D. HOUSER		
Signature:	/kirk d. houser/		

OP \$40.00 3550162

900151373

TRADEMARK
REEL: 004125 FRAME: 0372

Date:

01/06/2010

Total Attachments: 2

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Trademark Assignment

WHEREAS, MARKET CENTRAL, INC., a Pennsylvania corporation, having a place of business at 500 Business Center Drive, Pittsburgh, Pennsylvania 15205-1333 ("Assignor"), is the owner of the marks, the United States Trademark Registration and the International Registration listed on Schedule A attached hereto (referred to hereinafter as the "Marks"); and

WHEREAS, HPM Security Associates Limited Partnership, a Pennsylvania limited partnership, having a place of business at 500 Business Center Drive, Pittsburgh, Pennsylvania 15205-1333, whose sole general partner is HPM Management, LLC, a Pennsylvania limited liability company having a place of business at 500 Business Center Drive, Pittsburgh, Pennsylvania 15205-1333 ("Assignee"), desires to acquire said Marks and said Registrations therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks and the Registrations therefor, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 4th day of January, 2010.

MARKET CENTRAL, INC.

By: 

[Signature]

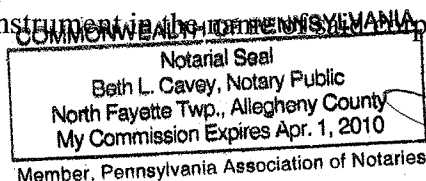
R. Victor Sulkowski

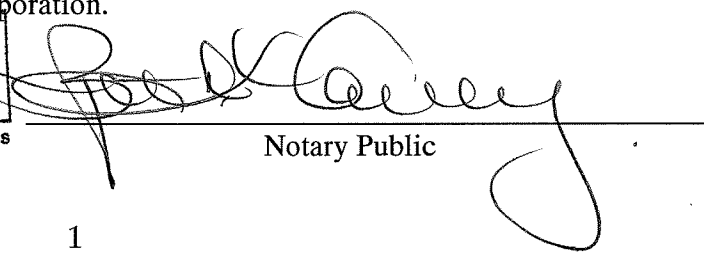
[Typed/Printed Name]

Title: President

COMMONWEALTH OF PENNSYLVANIA :
: ss
COUNTY OF ALLEGHENY :

On this 4 day of Jan, 2010, before me, a Notary Public, personally appeared **R. VICTOR SULKOWSKI** to me known and known to me to be the person who signed the foregoing instrument as President of MARKET CENTRAL, INC., a Pennsylvania corporation. I further certify that said individual is duly authorized to sign the foregoing instrument in the Commonwealth of Pennsylvania.




Notary Public

[NOTARIAL SEAL]

SCHEDULE A
REGISTRATIONS

MARK	JURISDICTION	REGISTRATION NO.	REGISTRATION DATE
HPM SENTRY	U.S.	3,550,162	December 23, 2008
HPM SENTRY	International	986 235	November 22, 2008