

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eye Response Technologies, Inc.		01/04/2010	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	GE Business Financial Services Inc., as Agent		
Street Address:	500 W Monroe Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3226322	ERICA	
CORRESPONDENCE DATA			
Fax Number:	(312)577-4565		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-577-8265		
Email:	kristin.brozovic@kattenlaw.com		
Correspondent Name:	Kristin Brozovic c/o Katten Muchin		
Address Line 1:	525 W Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	215434-163		
NAME OF SUBMITTER:	Kristin Brozovic		
Signature:	/Kristin Brozovic/		
Date:	01/06/2010		

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Total Attachments: 5

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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the "Agreement") made as of this 4<sup>th</sup> day of January, 2010 by EYE RESPONSE TECHNOLOGIES, INC., a Virginia corporation ("Grantor") in favor of GE Business Financial Services Inc. (formerly known as Merrill Lynch Business Financial Services Inc.), in its capacity as agent (in such capacity, "Grantee") for the Lenders party to the Credit Agreement (defined below):

### W I T N E S S E T H

WHEREAS, DynaVox Systems LLC, a Delaware limited liability company ("Borrower"), and Grantee are parties to that certain Third Amended and Restated Credit Agreement dated as of June 23, 2008 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), which amends and restates in its entirety that certain Second Amended and Restated Credit Agreement dated as of June 13, 2006 (as amended, restated, supplemented or otherwise modified from time to time, prior to the date hereof, the "Existing Credit Agreement"), which amends and restates in its entirety that certain Amended and Restated Credit Agreement dated as of May 5, 2005 (as amended, restated, supplemented or otherwise modified from time to time, prior to the date hereof, the "Amended and Restated Credit Agreement"), which amends and restates in its entirety that certain Credit Agreement dated as of May 13, 2004 (as amended, restated, supplemented or otherwise modified from time to time, prior to the date hereof, the "Original Credit Agreement") by and among Borrower, Grantee and the financial institutions from time to time party thereto as "Lenders";

WHEREAS, as security for the payment, performance and observance of the Obligations (as defined in the Credit Agreement), Grantor executed and delivered that certain Joinder to Security Agreement dated as of the date hereof (the "Joinder"), pursuant to which Grantor joined as a Debtor (as defined in the Security Agreement described below) under that certain Security Agreement dated as of May 13, 2004 by and among certain Affiliates of Borrower and Grantee (as amended, restated, supplemented, reaffirmed or otherwise modified from time to time, the "Security Agreement") and granted to Grantee, for the benefit of Lenders, a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure the payment and performance of Obligations;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Credit Agreement and Security Agreement. The Credit Agreement and Security Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Security Agreement.

2. Grant and Reaffirmation of Grant of Security Interests. To secure the payment and performance of the Obligations, Grantor hereby grants to Grantee, for its benefit and the benefit of Lenders, and hereby reaffirms its prior grant pursuant to the Security Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether now owned or existing or hereafter created, acquired or arising:

(i) each Trademark and application for Trademark listed on Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and Proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

*[Remainder of Page Intentionally Left Blank; Signature Page Follows]*

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

**EYE RESPONSE TECHNOLOGIES,  
INC., a Virginia corporation**

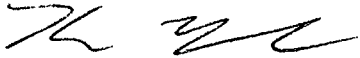
By: 

Name: Edward L. Donnelly, Jr.

Title: Chief Executive Officer

Agreed and Accepted  
As of the Date First Written Above

**GE BUSINESS FINANCIAL SERVICES INC.,**  
as Agent

By:   
Name: Keith Bird  
Title: Duly Authorized Signatory

**SCHEDULE 1**

**TRADEMARK REGISTRATIONS**

<b><u>Owner</u></b>	<b><u>Trademark Title</u></b>	<b><u>U.S. Registration No.</u></b>	<b><u>Registration Date</u></b>
Eye Response Technologies, Inc.	ERICA	3,226,322	Apr. 10, 2007

**TRADEMARK APPLICATIONS**

None.