

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNKNOWN DISTRIBUTION INC.		12/29/2009	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DETHRONE ROYALTY INC.		
Street Address:	Box 7308		
City:	Burlingame		
State/Country:	CALIFORNIA		
Postal Code:	94010		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77644042	DETHRONE ROYALTY	
Registration Number:	3485626	D-THRONE	
CORRESPONDENCE DATA			
Fax Number:	(310)277-4730		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-551-9306		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega, c/o MWE LLP		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	084576.0011		
NAME OF SUBMITTER:	Jorge Arciniega		
Signature:	/Jorge Arciniega/		
Date:	01/07/2010		

CH \$65.00 77644042

900151454

TRADEMARK
REEL: 004125 FRAME: 0854

Total Attachments: 1
source=Assignment#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, UNKNOWN DISTRIBUTION INC., a California corporation (“Assignor”), is the present owner of the trademarks “D-THRONE” and “DETHRONE ROYALTY” (collectively the “Marks”); and

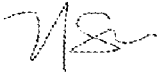
WHEREAS, DETHRONE ROYALTY INC., a California corporation (“Assignee”), is a successor to Assignor’s business associated with the Marks, and as such, desires to acquire the ownership of the Marks and goodwill associated therewith from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby irrevocably assigns and transfers to Assignee, exclusively, in perpetuity and throughout the world, all of Assignor’s right, title and interest in and to the Marks, including, without limitation: (i) U.S. Registration No. 3485626, and all extensions and renewals of such registration; (ii) U.S. Application Serial No. 77644042, any registration resulting from such application, and all extensions and renewals of such registration; and (iii) any and all goodwill of the business associated with the Marks.

This Assignment shall become effective as of December 29, 2009.

Assignor:

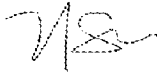
UNKNOWN DISTRIBUTION INC.
a California corporation

By: 

Nick Swinmurn, President

Assignee:

DETHRONE ROYALTY INC.
a California corporation

By: 

Nick Swinmurn, President

TRADEMARK

REEL: 004125 FRAME: 0856

RECORDED: 01/07/2010